

The logo for HomeAid essentials consists of four colored squares in a 2x2 grid. The top-left square is green with a white figure holding a star. The top-right square is yellow with a white icon of a container and a spoon. The bottom-left square is blue with a white icon of a stethoscope. The bottom-right square is red with a white icon of a paperclip.

# HomeAid essentials

Six year partnership with the Children and Families Commission of Orange County that has provided over 2 million essential items to homeless mothers and their children



Children & Families  
Commission of Orange County





Did you know?



- One in three families struggle to provide diapers
- Diapers are a basic necessity like shelter and food
- Families represent the largest percentage of those living in Orange County shelters
- Over 400 babies reside in HomeAid partner agency shelters annually in Orange County
- Babies use on average 3,000 diapers a year
- HomeAid's goal is to provide a year supply = 1.2M diapers!



In 2013, the campaign results nearly tripled from the previous year;

-270 companies, organizations, schools and individuals conducted drives

-726,921 items collected – 70% increase over 2012

-Monetary donations increased by 500%, allowing HomeAid to purchase diapers throughout the year increasing the totals to over 1,000,000 items, of which 750,000 were diapers!



Commissioner Pierce leads a very successful drive at Little Friends Preschool



Grateful family speaks at the Community Partner Luncheon



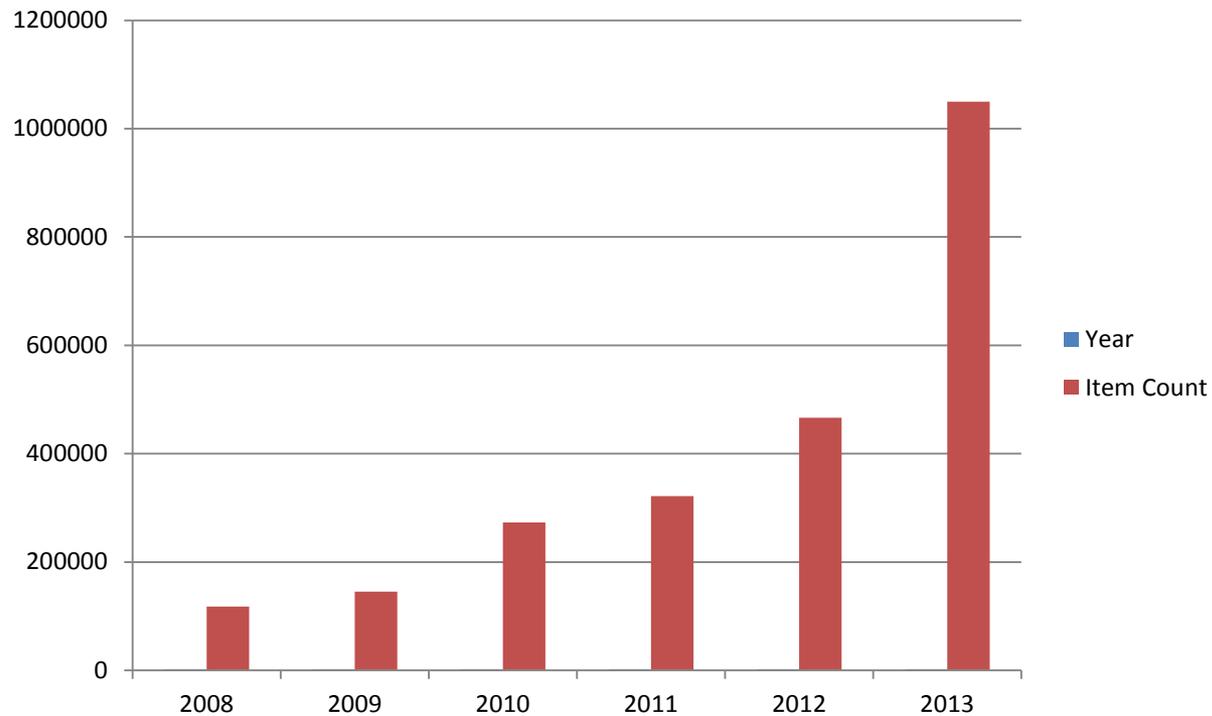
Mariners Elementary students running a grassroots diaper drive in their community!



Over 425,000 diapers counted on sorting day!



## Campaign Growth – Items Collected 2008 - 2013



# Agency Partners who received donations in 2013



In addition, the campaign's success allowed HomeAid to also donate items to Colette's Children's Home, Family Assistance Ministries, Illumination Foundation and South County Outreach





# HomeAid essentials

## COMMUNITY PARTNERS



WE ♥ LOGISTICS™



100 volunteers helped conduct drives at 25 Vons locations throughout Orange County over Mothers' Day Weekend!



59 YMCA locations in Orange County participated in the drive!



Captain Bob Peterson,  
Orange County  
Sheriff's Department



Sheriff Sandra Hutchens  
Honorary Chair



UPS volunteers picked-up and delivered truck loads of diapers!



# Campaign at the Capitol

136 of the 140 offices in Sacramento participated in the campaign

The following legislators attended the press conference:

- o Senator Lou Correa, D-Santa Ana
- o Senator Cathleen Galgiani, D-Modesto
- o Senator Mimi Walters, R-Irvine
- o Assemblyman Tom Daly, D-Anaheim
- o Assemblyman Roger Dickinson, D-Sacramento
- o Assemblyman Curt Hagman, R-Chino Hills
- o Assemblyman Richard Pan, D-Sacramento
- o Assemblywoman Sharon Quirk-Silva, D-Fullerton

Donations totaled over 4,200 items

Campaign highlighted in several legislators' weekly updates

Donate Essential Items Here



Imagine everything it takes to be a **mother**.  
Now imagine it **without** diapers.

[homeaidessentials.org](http://homeaidessentials.org)

In partnership with:



HomeAid Orange County is a 501(c)(3) nonprofit. Federal Tax ID: 33-0548079



The logo for HomeAid essentials consists of four colored squares in a 2x2 grid. The top-left square is green and contains a white icon of a person with arms raised. The top-right square is yellow and contains a white icon of a bucket. The bottom-left square is blue and contains a white icon of a stethoscope. The bottom-right square is red and contains a white icon of a paperclip.

# HomeAid essentials

Planning for the 2014 campaign is already underway.  
Thank you for your continued support to provide  
homeless children in Orange County the essential items they need!





**PRESENTATION**  
**September 4, 2013 Meeting**

**DATE:** August 27, 2013

**TO:** Children and Families Commission of Orange County

**FROM:** Christina Altmayer, Executive Director

A handwritten signature in black ink, appearing to read "Christina Altmayer", is written over the printed name.

**SUBJECT:** HomeAid Orange County's Essentials for Young Lives Donation Drive

---

HomeAid Orange County Executive Director Scott Larson will present the results of the 2013 Essentials for Young Lives Donation Drive. The annual event collects baby diapers and essential baby supplies that are delivered to the homeless shelters that serve mothers with young children. The donated items enable recipient agencies to save the funds normally spent on baby supplies for use on programs that help their clients to achieve self-sufficiency and lead productive, independent lives. The 2013 drive was the most successful effort to date resulting in the collection of over 1 million baby items.

Sheriff Sandra Hutchens will be recognized for serving as honorary chair for a third year. The participation and support of the Sheriff and her staff have raised the awareness of the donation drive in Orange County and donations have significantly increased each year.

Commissioners

Executive Director