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**Executive Officer's Report
November 4, 2009 Meeting**

DATE: October 20, 2009
TO: Children and Families Commission of Orange County
FROM: Michael M. Ruane, Executive Director
SUBJECT: Executive Officer's Report

The Executive Officer's Report for November 4, 2009, will include the following items.

A. Informational Items (Report)

1. Monthly Financial Highlights (attached)
2. Upcoming Events

B. Renewal of Partnership with Churm Media (Report)

The Children and Families Commission of Orange County faces significant challenges in the coming year. More than ever it's important for the Commission to reach out to key stakeholders informing them of the Commission's work and impact.

We have an opportunity that will assist us in reaching this goal by reestablishing a pro-bono partnership with Churm Media through print, online, and e-newsletters. Churm Media, through OC Family is eager to reestablish the partnership with the Commission and has offered to post content and up-to-date information that will reach active and growing families.

CFCOC will provide content for OC Family/OC Metro for a number of different pages on their site and in their magazines. These include:

- OC Family Mom's blog
- Storytime
- Resource Directory
- Children and Families "Connection Corner"
- Day by Day Calendar

Already, OC Family has posted numerous articles and information regarding Read for the Record, the Children's Health Fair and early literacy materials. The content will focus on health, early literacy and safety and net resources.

The prior partnership with Churm Media was focused solely on providing content for a monthly one-page feature for children under five in OC Family magazine, a printed publication and was valued at \$40,000. The benefits and value of the expanded Churm Media's partnership exceeds more than \$100,000.

The pro-bono partnership would not include any direct costs for undertaking or supporting a specific communications strategy such as the 10-year review of accomplishments and key people and organizations making a difference during the past decade. The Commission will still be responsible for any direct costs for these activities but these can all be handled within existing budgetary authority and resources.

C. Partnership with Home Aid Orange County *(Report)*

At your September meeting, your Commission approved funding actions to renew agreements with organizations serving homeless children and families. At that time, a follow-up report on new or expanded projects proposed in partnership with Home Aid Orange County was planned for the November Commission meeting. Proposed projects will not be ready to present to your Commission until the December, 2009 or January 2010, when a report and full presentation can be provided.

D. Federal Grant Opportunity for Health Data Evaluation *(Action)*

An American Recovery and Reinvestment Act (ARRA) of 2009 "Building Sustainable Community-Linked Infrastructure to Enable Health Science Research" funding opportunity was recently announced by the National Institutes of Health and will include the participation of its 20 Institutes and Centers. The purpose of the program is to support local infrastructure needed to transform the way health science research is conducted in communities and accelerate the implementation and dissemination of health science research through collaborative infrastructure. Up to \$1 million could be available to Orange County over a three year implementation period. Commission staff has proposed developing the local collaborative application through the key partner agencies that developed the National Children's Study proposal which included the University of California, Irvine, Children's Hospital of Orange County, County of Orange and the Commission. A letter of intent is requested to be submitted by November 12 and the application due date is December 11. Authorization is requested for the Executive Director to execute any documents that would be required for submission of the proposal. No matching funds are required for participation. It is recommended that the project be developed to be complimentary to the Strengthening Communities Fund federal stimulus grant recently awarded to Orange County.

E. Revision of September Homeless Children Staff Report *(Report)*

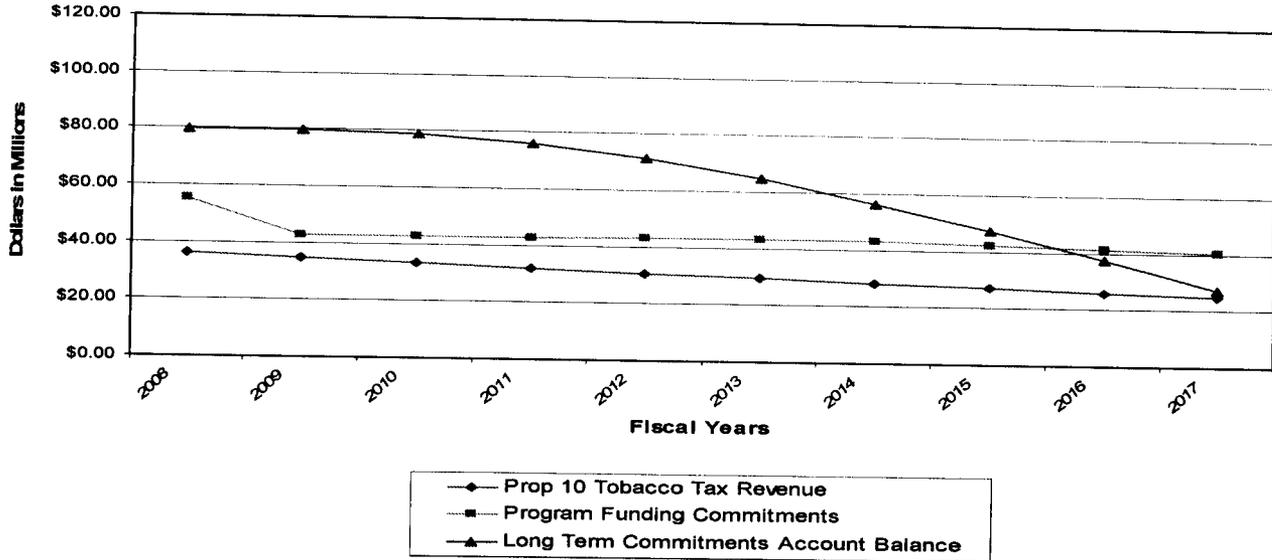
At the Commission's September meeting, Agenda Item Number 7 regarding the Commission Investments in Homeless Prevention program, the section on Motel Family Outreach contained an inaccurate reference regarding the transition of service. Attachment 2 is the paragraph that corrects the citation. The revision does not have an effect on the recommended action but was important to our community partners since this did not have a formal recommendation on the organization. We are moving forward as outlined in the original staff report.

ATTACHMENTS:

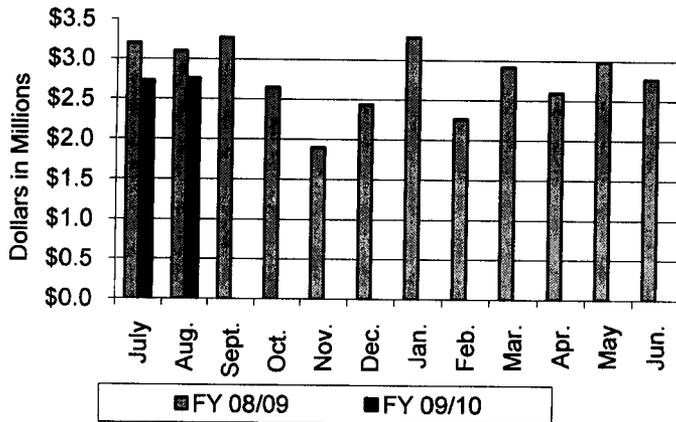
1. Monthly Financial Highlights
2. Revision to Staff Report

Children and Families Commission of Orange County Snapshot Period Ended September 30, 2009

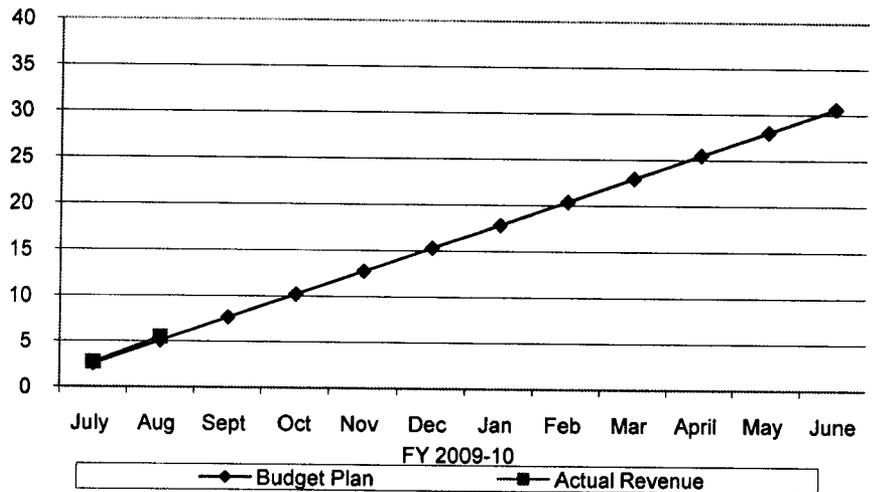
1) Ten-Year Financial Plan Projections



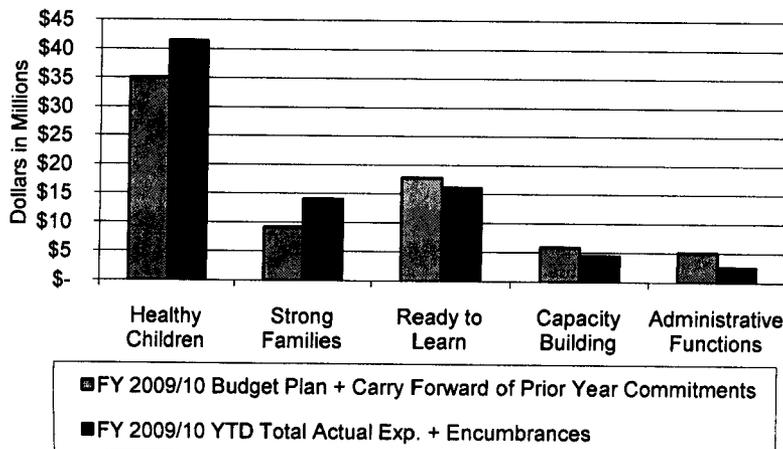
2) FYS 08/09 & 09/10 Tobacco Monthly Revenues *



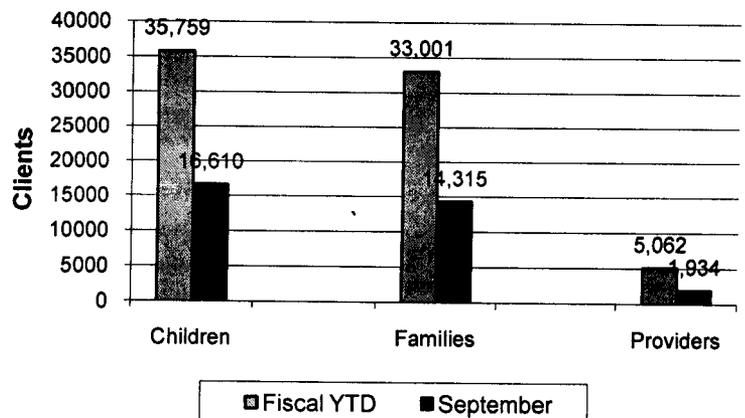
3) FY 2009-10 Cumulative Tobacco Tax Revenue Budget Plan Vs. Actuals To Date *



4) FY 2009-10 Budget Plan Vs. YTD Total Actuals



5) Clients served in September and Fiscal YTD



* SOURCE: County Funds Distribution Report (08) First 5 California

**Children and Families Commission of Orange County
Comparison of FY 2009-10 Budget vs. Actuals - Unaudited
Period Ended 9/30/09**

Attachment 1B

High Level Summary

	FY 2009-10 Operating Budget	FY 2009-10 YTD Total Actual Expend. & Encumb. Thru 9/30/09	Budget vs. Actuals	Actuals % of Final Budget Amount
FINANCING				
<u>General Purpose Revenues</u>				
Tobacco Tax Revenue	30,548,143	2,805,668	-27,742,475	9%
All Other General Purpose Revenues	2,967,000	281,394	-2,685,606	9%
General Purpose Revenues Subtotal	33,515,143	3,087,062	-30,428,081	9%
Special Purpose Revenues	4,599,027	2,130,827	-2,468,200	46%
TOTAL REVENUES	38,114,170	5,217,889	-32,896,281	14%
Multi-Year Commitments - Operating Budget	0			
Fund Balance Available	33,404,762			
PY Carry forward Encumbrances	4,560,000			
TOTAL FINANCING	76,078,932	5,217,889	-32,896,281	7%
REQUIREMENTS				
<u>PROGRAM SERVICES</u>				
Healthy Children	35,001,763	41,391,598	6,389,835	118%
Strong Families	9,174,834	14,048,758	4,873,924	153%
Ready to Learn	17,787,422	16,093,793	-1,693,629	90%
Capacity Building	5,921,125	4,437,730	-1,483,395	75%
TOTAL PROGRAM SERVICES	67,885,144	75,971,879	8,086,735	112%
Administrative Functions	5,058,963	2,516,280	-2,542,683	50%
Contingency Funding	500,000	0	-500,000	0%
TOTAL OPERATING EXPENSES	73,444,107	78,488,159	5,044,052	107%
Transfer to Long Term Commitments Account	0	0	0	
Undesignated/Unreserved	2,634,825	0	0	
TOTAL REQUIREMENTS	76,078,932	78,488,159	5,044,052	103%

**Children and Families Commission of Orange County
Investment Portfolio Report
As of September 30, 2009**

<u>Issuer</u>	<u>Purchase Date</u>	<u>Maturity Date</u>	<u>Days to Maturity</u>	<u>Yield (%)</u>	<u>CUSIP</u>	<u>Cost</u>	<u>Market Value</u>	<u>Unrealized Gain (Loss)</u>	<u>Accrued Earnings</u>	
									<u>For Month</u>	<u>To Date</u>
Treasury Bond (semi-annual coupons)										
U.S. Treasury Security	4/30/2008	1/31/2010	641	2.3023	912828HP8	4,984,779.15	5,032,812.50	35,709.45	9,374.05	30,224.72
U.S. Treasury Security	4/30/2008	4/30/2010	730	2.3462	912828HX1	4,978,515.65	5,054,687.50	60,897.36	9,591.93	59,980.77
U.S. Treasury Security	7/31/2008	7/31/2010	730	2.641	912828JF8	5,010,546.90	5,099,218.75	94,841.06	10,775.81	16,996.55
U.S. Treasury Security	7/16/2009	10/31/2010	472	0.6626	912828JP6	5,053,710.94	5,057,031.25	12,082.48	2,700.30	6,930.77
U.S. Treasury Security	7/9/2009	12/31/2010	540	0.6831	912828JV3	5,014,062.50	5,022,656.25	10,781.25	2,785.32	7,798.91
U.S. Treasury Security	7/24/2009	1/31/2011	556	0.8205	912828JY7	5,004,101.56	5,022,656.25	19,063.70	3,345.26	6,861.91
U.S. Treasury Security	7/30/2009	2/28/2011	578	0.9047	912828KE9	4,997,656.25	5,020,312.50	22,400.79	3,747.34	4,002.01
Subtotal for: Treasury Bond						<u>35,043,372.95</u>	<u>35,309,375.00</u>	<u>255,776.09</u>	<u>42,320.01</u>	<u>132,795.64</u>
Grand Total						<u>\$ 35,043,372.95</u>	<u>\$ 35,309,375.00</u>	<u>\$ 255,776.09</u>	<u>\$ 42,320.01</u>	<u>\$ 132,795.64</u>

All of the above investments and any investment decisions made for the month September 30, 2009 were in full compliance with the Commission's investment policy as adopted on March 4, 2009.

The Commission had adequate cash flows for six months of operations.

Signed by: _____
Director of Finance

Revision to Agenda Item No. 7 - September 2, 2009 Meeting
Page 2, paragraph 3 (under Motel Families Outreach)

Revised paragraph as follows:

Specifically, Magnolia Park FRC has served as a hub of service provision for outreach to motel families as an additional scope of work to their existing Health Access Team (Project Connections). While this model served as a great opportunity for quick start up of services and has benefited the program overall, City of Garden Grove representatives and some of the motel family collaborative partners have recommended- suggested that this scope of work transition to a community based organization and/or be located at a motel to increase access to needed services~~the Illumination Foundation~~. Staff has reviewed the work done by the Illumination Foundation and believes that it would be a good fit for the scope of work. The e-Illumination Foundation was founded just less than two years ago with the expressed purpose of providing services to families living in motels and to transition those families to more permanent housing as they become more stable. Because of the unique skill set of the staff of Illumination Foundation and their ability to leverage the Commission investment with their other funding sources it is recommended that this scope of work transition to them. The Commission's agreement with the City of Garden Grove for the Magnolia Park FRC for these additional services goes through June 30, 2010. Staff recommends that we work with representatives from both the Magnolia Park FRC and the Illumination Foundation to develop a transition plan and return to the Commission for approval in January 2010.