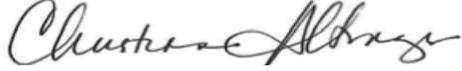


**Agenda Item 8
December 3, 2014**

DATE: November 15, 2014

TO: Children and Families Commission of Orange County

FROM: Christina Altmayer, Executive Director 

SUBJECT: Anaheim Village Plan Collaborative Progress Report and Accelerating Change Together (ACT) Anaheim Collaborative Services Agreements

SUMMARY:

The 2008 Bridgespan Strategic Assessment identified the city of Anaheim, along with the cities of Santa Ana and Garden Grove, as the three priority communities for improving health and educational outcomes. The Children and Families Commission efforts have focused on cultivating and enhancing partnerships with Commission funded organizations that serve Anaheim, as well as building partnerships with local funders that have prioritized Anaheim for funding. Commission staff has continued to support two key initiatives in the city of Anaheim: first, the Capacity Building work being done with the Anaheim Village Collaborative and; second the ACT (Accelerating Change Together) Anaheim funding collaborative sponsored by the Orange County Community Foundation. The following is a progress report on both initiatives and request for contracting authority to provide evaluation support to the ACT Anaheim Collaborative.

DISCUSSION:**ACT Anaheim Collaborative**

Commission staff has been involved with the development of a comprehensive evaluation plan for the ACT (Accelerating Change Together) Anaheim Collaborative. The ACT Anaheim Collaborative is a funding partnership between the Anaheim Ducks, Angels Baseball, and the Disneyland Resort which committed \$3 million to benefit Anaheim youth over the next three years. The Orange County Community Foundation serves as the managing partner of the initiative and helps to raise additional funds from multiple sources including the Swayne Family Foundation, the Crevier Family Foundation, the Tarsadia Foundation, and the Ueberroth Family Foundation.

The Orange County Community Foundation has requested the Commission's support on the design and implementation of an evaluation framework. The Commission is uniquely positioned to provide this technical assistance given the extensive experience in establishing common indicators and objectives, relying on both output and outcome data, and employing technology to collect data across multiple service delivery platforms. Funding provided to Orange County Community Foundation from the Nicholas Foundation will support the Commission's technical assistance to the ACT Anaheim Collaborative, including dedicated time from the Commission's Evaluation Manager to design the evaluation framework and use of the Commission online data reporting system.

Staff recommends entering into an agreement with the Community Foundation whereby the Commission will receive \$85,000 reimbursement from the Community Foundation, which includes

\$68,000 to cover the cost of the online data reporting system for 30 months and \$17,000 to reimburse the Commission for the Evaluation Manager's time to design and implement the evaluation framework. Additionally, staff recommends an authorization to enter into an agreement with Persimmony International, Inc. to provide the required online performance management and evaluation software for 30 months in an amount not to exceed \$68,000. Over the next six months, the Commission staff will be working with Persimmony, Community Foundation staff and ACT grantees to finalize the evaluation design and implementation of the framework. This will allow for 24 months of reporting by ACT grantees against common indicators, objectives, and outcomes. The data collected through the online system can then be used for a comprehensive evaluation report showing the impact of the funding across all the funded programs, agencies, and participants.

Anaheim Village Plan Collaborative Capacity Building Grant

The Commission approved an allocation of up to \$25,000 at the April 2014 meeting to support a capacity building grant to the Anaheim City School District, acting as fiscal agent on behalf of the Anaheim Village Plan Collaborative. The agencies that have participated in the Collaborative for the past three years include Western Youth Services, the Anaheim YMCA, Anaheim City School District, and the Anaheim Union High School District. The Commission's funding was matched by the Samueli Foundation and the Orange County Community Foundation, which each contributed \$10,000, reducing the Commission contribution to \$12,000 for a total project budget of \$32,000.

The Collaborative has been meeting weekly to develop the strategic plan. As part of this work, they have met with representatives of the Children's Bureau's Magnolia Place Initiative to learn more about its model of community engagement and service provision. The Village Plan's approach will build on the successes and lessons learned from the Magnolia Place Community Initiative in Los Angeles County.

The strategic business plan also includes draft descriptions of the key outcomes, roles of collaborative members, implementing steps, and governance structure. The remaining steps to finalize the plan include, refinement of the strategies, governance structure, partner roles, and outreach to key community stakeholders. Key stakeholders include the funders that supported the development of the plan, other non-profit organizations that work in the area, and adjacent school districts. This will be a critical step in the process that will provide further input to plan and assess other community partners' commitment to join in the collaborative effort. The final plan is still on target to be submitted to the Commission and the other funding partners by December 31, 2014.

STRATEGIC PLAN & FISCAL SUMMARY:

This item has been reviewed in relation to the Strategic Plan, and is consistent with all outcome goals. Funding allocated to support the strategic plan develop for the collaborative in Anaheim is from the Commission's Round 2 Catalytic Budget under Partnership for Children's Health. Funding received from the Orange County Community Foundation will be included in the Commission's FY 2014/15 revenue and expenditures will be allocated to the evaluation line item within the Capacity Building goal area.

PRIOR COMMISSION ACTIONS:

- September 2014 – Status update

- April 2014 – Approved \$25,000 to provide capacity building funds for the Anaheim Village Collaborative and Anaheim City School District as the fiscal intermediary
- December 2013 – Received update on Sustainability Strategies
- March 2012 – Approved Round 2 Catalytic Funding Allocation

RECOMMENDED ACTIONS:

1. Receive progress report for the Anaheim Village Plan Collaborative Capacity Building Grant.
2. Authorize the Executive Director or designee and Commission Counsel to prepare and negotiate the terms and final form of an Agreement with Orange County Community Foundation to receive \$85,000 for a term of 30 months to provide evaluation and performance management support for the Accelerating Change Together (ACT) Anaheim Collaborative.
3. Adopt resolution (Attachment 1) authorizing the Executive Director or designee and Commission Counsel to prepare and negotiate the terms and final form of agreement FCI-POM-04 with Persimmony International, Inc. for a maximum obligation of \$68,000 for a term of 30 months to provide the online performance management and evaluation software that will be used by Accelerating Change Together (ACT) Anaheim grantees.

ATTACHMENT:

1. Resolution authorizing Agreement FCI-POM-04 with Persimmony International, Inc. for online performance management and evaluation software for the Accelerating Change Together (ACT) Anaheim Collaborative

Contact: Kim Goll

CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-14-C&FC

December 3, 2014

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR OR DESIGNEE AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE THE TERMS AND FINAL FORM OF AGREEMENT FCI-POM-04 WITH PERSIMMONY INTERNATIONAL, INC., A NEVADA CORPORATION, TO PROVIDE ONLINE PERFORMANCE MANAGEMENT AND EVALUATION SOFTWARE FOR THE ACCELERATING CHANGE TOGETHER (ACT) ANAHEIM COLLABORATIVE; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, *et seq.* (as amended, the "Act") implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County ("Commission"); and

WHEREAS, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County's children prenatal to five years of age as codified in the Act; and

WHEREAS, the Executive Director and Commission Counsel have prepared a standard Master Agreement for Services ("Master Agreement") which was approved by the Commission; and

WHEREAS, Commission desires to enter into agreement FCI-POM-04 ("Agreement") with Persimmony International, Inc. to provide online performance management and evaluation software that will be utilized by Accelerating Change Together (ACT) Anaheim Collaborative grantees in an amount not to exceed \$68,000 for a thirty month period beginning on or about January 1, 2015; and

WHEREAS, Commission has reviewed the staff report for the December 3, 2014 Commission meeting relating to the scope of services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission's Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair to execute the Agreement in an amount not to exceed \$68,000 for a thirty month period beginning on or about January 1, 2015.

NOW, THEREFORE BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1 Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2 Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate the terms, conditions, and final form of the Agreement with Persimmony International, Inc. to provide online performance management and evaluation software that will be utilized by Accelerating Change Together (ACT) Anaheim Collaborative grantees in an amount not to exceed \$68,000 for a thirty month period beginning on or about January 1, 2015, as described in the December 3, 2014 staff report for this Agenda item and scope of services referenced therein; and

Section 3 The form of any Agreement with Persimmony International, Inc. shall be substantially similar to the form of the standard Master Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director or designee and Commission Counsel. The approval by the Executive Director of the Agreement shall be conclusively evidenced by the execution of such Agreement by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4 Commission hereby approves the Agreement with Persimmony International, Inc., California as specified in the December 3, 2014 staff report for this Agenda Item.

Section 5 The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreement with Persimmony International, Inc. on behalf of the Commission.

Section 6 A copy of the final Agreement with Persimmony International, Inc. when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

Section 7 In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement, (ii) to cause the issuance of warrants, (iii) to administer the Commission's obligations, responsibilities, and duties to be performed under such Agreement, and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such Agreement in the furtherance thereof.

Section 8 The Clerk of the Commission shall certify to the adoption of this Resolution.

The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on December 3, 2014 to wit:

AYES Commissioner(s): _____

NOES Commissioner(s): _____

EXCUSED Commissioner(s): _____

ABSTAINED Commissioner(s): _____

CHAIR

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE)

I, SUSAN NOVAK, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

SUSAN NOVAK
Clerk of the Commission, Children and Families Commission of
Orange County, County of Orange, State of California

Resolution No: __-14-C&FC

Agenda Date: December 3, 2014

Item No. __



I certify that the foregoing is a true and correct copy of the Resolution adopted by the

SUSAN NOVAK, Clerk of the Commission

By: _____
Deputy

EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy of final executed Agreement FCI-POM-04 with Persimmony International, Inc.)