



Agenda Item No. 8
March 2, 2011 Meeting

DATE: February 18, 2011

TO: Children and Families Commission of Orange County

FROM: Michael M. Ruane, Executive Director

A handwritten signature in black ink, appearing to read "Michael M. Ruane", is written over the printed name.

SUBJECT: Public Hearing: First 5 California Annual Report for Fiscal Year 2009-2010

SUMMARY:

The Children and Families Act of 1998 requires the State Children and Families Commission (First 5 California) to submit an annual report to the Governor and Legislature by January 31 of each year, that includes a comprehensive review of its progress, and a review and summary of the 58 county commissions. In turn, each county commission is required to conduct a public hearing on the State Commission's Annual Report.

Fiscal Year 2009-10 Annual Report

Over the past 11 years, Proposition 10 commissions have produced annual reports to document the variety of programs, services, and other accomplishments that have helped ensure the healthy development of young children. First 5 California then produces an annual report summary that provides information on both the county and state programs and fiscal data. The report is organized into four chapters:

- The First 5 California Story
- How Our Programs Help Young Children
- How We Reach Young Children in Need
- How First 5 County Commissions Serve Families at the Local Level

The First 5 California 2009-2010 Annual Report is the fourth report to be prepared using an updated evaluation framework jointly developed by the state and county commissions. The streamlined annual report format was designed consistent with the fiscal management guidelines developed with the Government Finance Officers Association (GFOA), and has an increased emphasis on leveraging local evaluation reports to reflect county commission efforts.

The chapter related to "How First 5 Commissions Serve Families at the Local Level" includes a consolidated summary of county commission programs related to Family Functioning, Child Development, and Child Health. A summary of the 2009-10 Annual Report, County Commission Investments is presented in Attachment 1, an excerpt of the report is included as Attachment 2. The complete First 5 California 2009-10 Annual Report is both on file with the Clerk of the Commission and available on the First 5 California website at: www.ccfc.ca.gov.

County Commission Investment Highlights include:

- The most frequent Child Development service provided was State School Readiness partnership programs. Elementary schools and educational institutions received over \$75 million for Child Development services.
- The most frequent Child Health services provided were oral health and health access programs. Community based agencies were the largest recipient of Child Health expenditures.
- The most frequent Family Functioning services provided were family literacy and resource and referral (such as support for local 2-1-1 information and referral call lines). Community based agencies were the largest recipient of Family Functioning expenditures.

Orange County 2009-2010 Summary Annual Report

Each year, in addition to submitting information to First 5 California for inclusion in the Annual Report to the Governor, we prepare an Annual Summary Report for Orange County that presents information that would be informative for our local community. The 2009-2010 report is attached and is also available on the Commission web site: www.occhildrenandfamilies.com.

Public Hearing Notice

As required, a public hearing notice for this item was placed in the *Orange County Register* newspaper on February 23, 2011.

STRATEGIC PLAN & FISCAL SUMMARY:

This agenda item does not include a funding request.

PRIOR COMMISSION ACTION:

March 2010 –Conducted a public hearing on the First 5 Annual Report for FY 2008-09 as required by California Health and Safety Code Section 130140 (H).

RECOMMENDED ACTIONS:

1. Conduct the Public Hearing
2. Receive and file the First 5 California 2009-2010 Annual Report Summary - County Commission Investments

ATTACHMENTS:

1. First 5 California 2009-2010 Annual Report Summary - County Commission Investment Highlights
2. First 5 California 2009-2010 Annual Report Excerpt
3. The Children and Families Commission of Orange County 2009-2010 Summary Annual Report

Contact: Alyce Mastrianni

First 5 California 2009-2010 Annual Report Summary - County Commission Investment Highlights

| Program Focus Area | Funded Services * | Numbers Served ** | Comments |
|--------------------|--|---|--|
| Child Development | <ul style="list-style-type: none"> • State school readiness partnership (50%) • Other child development services (17%) • Preschool for three and four-year olds (9%) • Comprehensive screening / assessment (8%) • Early education programs for children (6%) • Early education provider programs (3%) • County school readiness (3%) • Kindergarten transition services (2%) • Targeted intensive intervention / special needs (1%) | <p>278,668 children 272,086 parents / providers</p> | <ul style="list-style-type: none"> • County Commissions expended \$265 million to improve child development. • The most frequent services provided for children were state school readiness partnership programs (50%) and other child development services (17%). • Community based agencies were the largest recipient of child development expenditures (50%). • Elementary schools and educational institutions received over \$110 million for child development. |
| Child Health | <ul style="list-style-type: none"> • Oral health (29%) • Health access (26%) • Comprehensive screening / assessment (11%) • Home visitation for newborns (7%) • Primary care services (6%) • Specialty medical services (5%) • Targeted intensive intervention / special needs (5%) • Breastfeeding assistance (3%) • Safety education, injury prevention (3%) • Nutrition and fitness (3%) • Other health services (2%) • Prenatal care (<1%) • Other health education (<1%) • Tobacco cessation education / treatment (<1%) | <p>454,778 children 335,467 parents / providers</p> | <ul style="list-style-type: none"> • County Commissions expended \$126 million to improve child health. • The most frequent services provided for children were oral health (29%) and health access programs (26%) • Community based agencies were the largest recipient of child health expenditures (45%). |
| Family Functioning | <ul style="list-style-type: none"> • Family literacy (45%) • Community resources and referral (34%) • Targeted intensive parent support services (8%) • Other family functioning support services (4%) • Behavioral, substance abuse, mental health (3%) • Provision of basic family needs – food / housing (3%) • General parenting education programs (3%) • Parent education and literacy (< 1%) • <i>Kit for New Parents</i> distribution (<1%) | <p>268,487 children 476,701 parents / providers</p> | <ul style="list-style-type: none"> • County Commissions expended \$102 million to improve family functioning. • The most frequent services provided for children were family literacy (45%) and resource and referral (34%). • Community-based agencies were the largest recipient of family functioning expenditures (59%) |

* Percent = Distribution of program focus area expenditures by service. Percentages may not add to 100 due to rounding.

** Parents / Providers = parents, guardians, primary caregivers, relatives, and providers.

Note: County Commissions also expended \$62 million to support: provider capacity building, training and support (46%); service outreach, planning, support, management (32%), and community strengthening efforts (22%).

FIRST 5 CALIFORNIA 2009–2010 Annual Report



Health. Education. Services. Support.

Message from the Executive Director

I am pleased to present *First 5 California's Fiscal Year 2009-2010 Annual Report*. This comprehensive summary provides state and county fiscal data along with information on the programs supported by First 5 California in its mission to serve the state's youngest children and their families.

First 5 California is proud of its accomplishments this year, with the implementation of programs and services that have helped countless children prepare for success in school and in life. Our efforts cover a spectrum of health and education resources, from funding health insurance for California's youngest and most vulnerable children to the support of high-quality early education experiences. We value our ongoing collaboration with First 5 county commissions and the many other partners in our work to support programs and activities that address the needs of California's children. First 5 California continues to meet its goal of serving all children regardless of ethnic, geographical, socioeconomic, or immigration status, including children with disabilities and other special needs.

As we share our successes, First 5 California is equally enthusiastic about the future. We continue to build on successful past efforts through the development of focused "Signature Programs" designed to support children, their families, and the early childhood education work force. These wide-reaching programs and pilot projects will include results-based measures to document their impact on early learning.

This *Annual Report* highlights the outcomes achieved by First 5 California together with our many dedicated state and county partners in their work on behalf of California's children. Through these partnerships and the development of innovative programs, we remain confident that we will be able to rise to new challenges and ensure that our state's youngest children receive the services and support they need to succeed.

Kris Perry, Executive Director

First 5 California

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Chapter 1: The First 5 California Story

OUR HISTORY

Proposition 10, also known as the California Children and Families Act (the Act), led to the creation of the First 5 California Children and Families Commission (First 5 California). The key purposes of First 5 California are promoting, supporting, and improving the early development of children from prenatal to five years of age. The Act specifies that these purposes shall be accomplished through the establishment, institution, and coordination of appropriate standards, resources, and integrated and comprehensive programs emphasizing community awareness, education, nurturing, child care, social services, health care, and research.

The Act also authorizes the establishment of county commissions and sets forth the requirement that each county commission develop a local strategic plan. The Act empowers First 5 California to prepare guidelines to assist county commissions in the formation and execution of their strategic plans.

The Governor, Speaker of the Assembly, and Senate Rules Committee appoint the seven voting Commission members, with the Governor appointing the Chairperson and two other members, and the Speaker and Senate Rules each appointing two members. Exhibit 1 shows the First 5 California Commission members active in Fiscal Year 2009-2010 (FY 09/10).

The Commission hires the First 5 California Executive Director. The current Executive Director is Kris Perry, who has served in this capacity since July 2005.

EXHIBIT 1: First 5 California Commission Members FY 09/10

| Commission Member | Appointing Power |
|--------------------------|--|
| Joseph Munso, Chair | Governor |
| Molly Munger, Vice Chair | Speaker of the Assembly |
| Maria Minon, M.D. | Governor |
| Conway Collis | Speaker of the Assembly |
| Patrick Duterte | Governor |
| Casey McKeever | Senate Rules Committee |
| Joyce Iseri | Senate Rules Committee |
| Ex Officio Members | |
| S. Kimberly Belshé | Secretary of the California Health and Human Services Agency |
| Bonnie Reiss | California Secretary of Education |



HOW WE WORK WITH FIRST 5 COUNTY COMMISSIONS

Each county commission consists of members appointed by the county board of supervisors. A county commission includes one member from the county's board of supervisors and two members from among county health officers and local government health-related service agencies.¹ The county board of supervisors appoints the remaining members from either the previously mentioned (non-board) organizations or from other county organizations with valuable early childhood development experience.

Chapter 2 includes a description of the programs funded in partnership between First 5 California and First 5 county commissions to support the early development of California's youngest children.



¹ Pursuant to California Health and Safety Code Section 130140, members shall also include persons responsible for county functions such as: children's services, public health services, behavioral health services, social services, and tobacco and other substance abuse prevention and treatment services.

The key purposes of First 5 California are promoting, supporting, and improving the early development of children from prenatal to five years of age.

Chapter 3 highlights state and local efforts and partnerships to raise awareness about early childhood development through media outreach and the *Kit for New Parents*.

THE UNEQUIVOCAL VOICE FOR YOUNG CHILDREN: VISION, MISSION, AND GOALS

In 2007, First 5 California adopted a new strategic plan. As highlighted in the plan, First 5 California's mission, by 2012, is to be recognized as California's unequivocal voice for children ages 0 to 5 to ensure greater equity in their readiness for school. This mission supports the vision that all children in California enter school ready to achieve their greatest potential.

In support of its mission and vision, First 5 California set five strategic goals:

- **Goal 1: Focus on Policy Development**
Implement a comprehensive policy agenda that elevates the needs of children 0 to 5.
- **Goal 2: Invest in Program Development**
Establish and maintain a distinctive set of sustainable health and education programs for children 0 to 5.

- **Goal 3: Broaden Public Awareness**
Build recognition and generate support for the needs of children 0 to 5.
- **Goal 4: Enhance Research and Evaluation**
Assess the value of programs for children 0 to 5.
- **Goal 5: Strengthen Organizational Operations and Systems**
Provide quality and cost-effective services to our partners.

OUR COMMITMENT TO GOOD GOVERNANCE: FUNDING AND AUDIT RESULTS

Revenue to fund First 5 California and First 5 county commission activities comes from the Proposition 10 excise tax levied on cigarettes and other tobacco products. The State Board of Equalization collects tobacco tax revenue and deposits it into the California Children and Families Trust Fund. Pursuant to the formula set forth in Proposition 10, 20 percent of these funds are allocated and appropriated to First 5 California, and 80 percent to the 58 county commissions. In FY 09/10, First 5 California received \$96 million.

In accordance with Proposition 10, the State Commission funds are allocated and appropriated to the following accounts:

- 6% into the Mass Media Communications Account
- 5% into the Education Account
- 3% into the Child Care Account
- 3% into the Research and Development Account
- 2% into the Unallocated Account
- 1% into the Administration Account

Each county commission receives a portion of the total funds available to all county commissions. A county share is equal to the ratio of births recorded

in the county (for the most recent reporting period) in relation to the entire number of births recorded in California (for the same period).

The county commission funds support the activities of the 58 First 5 county commissions. These commissions, in turn, fund local family functioning, child development, child health, and systems of care programs and services.

First 5 California contracted with the California Department of Finance (DOF), Office of State Audits and Evaluations, to perform the FY 09/10 audit of First 5 California financial records. In November 2010, DOF submitted its final Audit Report on the Children and Families Trust Fund and related funds. The audit report reflects no negative findings.

FISCAL HEALTH AND PROGRAM ADMINISTRATION

First 5 California's Administrative Services Division, Contracts and Procurement Division, and the Information Technology Office provide



staff resources to strengthen First 5 California's operations and systems through oversight and coordination of:

- Fiscal management of the California Children and Families Trust Fund
- Tax revenue disbursements to county commissions
- Local agreement and program disbursement management
- Procurement and contract management
- Workforce recruitment and development
- Information technology
- Audits and annual fiscal reports
- Business services

The Administrative Services Division, Contracts and Procurement Division, and the Information Technology Office administer these programs consistent with all applicable state and federal laws, rules, and regulations.

During FY 09/10, First 5 California responded boldly to address the gap in funding for the Healthy Families Program with an \$81.4 million contribution to the Managed Risk Medical Insurance Board to avert establishment of a waiting list for new applicants for children's health coverage. The funds were used to ensure much-needed health care services through June 2010 for more than 200,000 children ages 0 to 5.

Recognizing the importance of early intervention programs, First 5 California also provided \$50 million in FY 09/10 to support regional center services provided to new children ages 0 to 5 in the Early Start Program administered by the Department of Developmental Services.



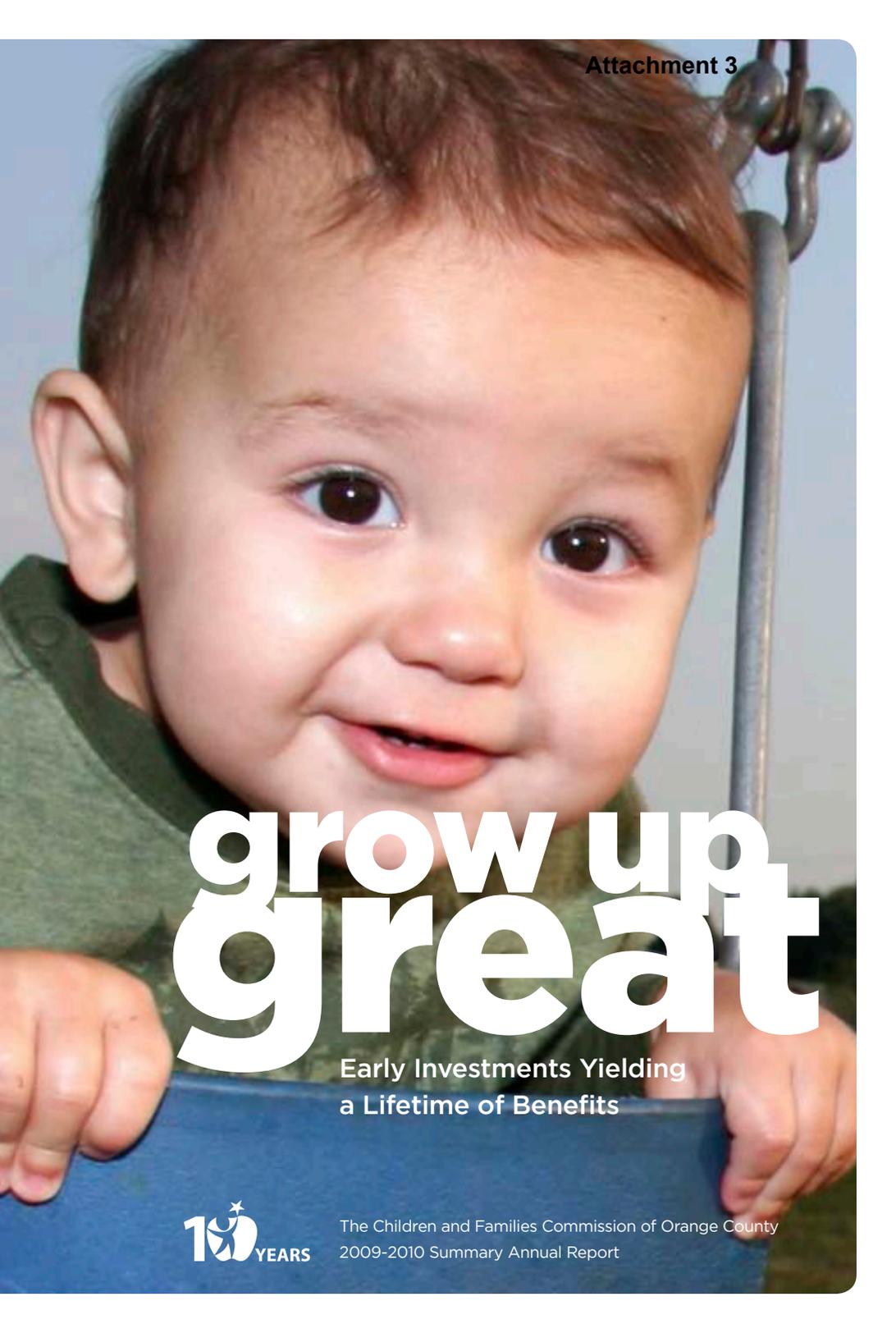
A SNAPSHOT: OVERVIEW OF THIS REPORT

Chapter 2, *How Our Programs Help Young Children*, provides information about the following First 5 California programs: Power of Preschool, Health Access, School Readiness, Low Income Investment Fund Constructing Connections, California Smokers' Helpline, and the In the Works: Signature Programs Targeting Young Children, Parents, and Teachers.

Chapter 3, *How We Reach Young Children in Need*, specifies how First 5 California used its FY 09/10 allocation to support public education and outreach, and results and evaluation.

Chapter 4, *How First 5 County Commissions Serve Families at the Local Level*, provides data on the services provided by county commissions, mapped to four result areas: family functioning; child development; child health; and systems of care.





grow up great

Early Investments Yielding
a Lifetime of Benefits



The Children and Families Commission of Orange County
2009-2010 Summary Annual Report

The Children and Families Commission of Orange County

supports organizations that provide health, education and development services to children and their families, prenatal to age five. Our goal is to fund and support the most needed and effective services so that Orange County's children grow up great – healthy and ready to learn.

The Commission receives funds from the 1998 Proposition 10 tobacco initiative. In 2009-2010, the Commission allocated \$51.6 million to fund a number of Orange County service organizations.

What Can the Organizations We Fund Do In One Year?

Provide 57,772 health screens and 12,069 well-child checks for children

Measure the developmental growth of 22,276 children, linking children with developmental services when needed

Treat children at 5,971 dental clinics visits and assess 19,237 children for dental health

Ensure 4,985 children – who previously had no health care home – have a place for regular health care

Screen 35,907 children for health insurance

Enroll 11,181 children in school readiness programs, including 1,167 children with special needs

Read to 78,971 children in pediatric waiting areas

Shelter mothers, young children, and pregnant women who are homeless, providing 161,366 shelter bed nights

Visit 77,284 homes to provide children with health, developmental and literacy services



2,840,536

Total number of services provided to children
and families in 2009-2010

Healthy Children

Growing up healthy means more than just preventing sickness. The programs we support encompass prenatal care, health screenings and health care access and developmental growth.

The current economic climate has brought new families with children ages 0 – 5 in search of community resources. Health Access teams, including Public Health Nurses and Promotoras had more requests for health insurance assistance, for no- or low-cost health care, and for help with basic needs such as rental assistance, clothing, and food. After receiving services from the Project Connections/Home Visitation program:

99%

of children had medical insurance

99%

had access to a place for regular medical care, a “medical home”

95%

of children had received all age-appropriate immunizations

Through Healthy Children Programs:

77,959 children received comprehensive screenings for developmental milestones and health

34,243 pediatric specialty care visits were provided

24,727 Kits for New Parents were distributed

18,374 families received children’s health-related home visits

12,069 well-child visits and 10,330 sick-child visits were provided

7,155 children were assisted with a health insurance application

19,237 children were screened for dental health

Early Learning

Early Learning programs build the foundation children need to be effective learners when they start kindergarten. A new focus is to support early teaching of math concepts and problem-solving skills in preschool to advance Science, Technology, Engineering and Math (STEM) opportunities for these students.



78,971 children

read to by trained readers in pediatric waiting areas.

Through Early Learning Programs:

7,115 children enrolled in Commission-funded preschool or early learning classes

80,937 new and gently used books were given to children by health care providers and at community events

46,163 parents and caregivers were given literacy resources such as reading tips and developmental milestones tied to literacy

100 researchers, scientists, early care educators, and business leaders participated in a STEM Summit

10 classrooms piloted a preschool math program created by the MIND Research Institute

Strong Families

Sometimes families need help to ensure their children can thrive in a stable home environment. We fund organizations that provide shelter, health care access, and early learning opportunities for Orange County families in need.



Unique transitional shelter programs provide shelter and food for homeless parents and young children. These programs also provide prenatal care for pregnant mothers, comprehensive medical screenings and dental care for children, and assistance with health insurance.

45% more shelter bed nights

Commission-funded programs provided 161,366 shelter bed nights in 2009 - 2010, compared with 111,530 last year. A "shelter bed night" means one person in one warm and safe bed for one night.

Through Strong Families Programs:

5,847 home visits were provided to strengthen family functioning and promote child health and safety

7,403 case management sessions were provided for families at risk for homelessness

127 children received outpatient mental health services

174 shelter residents enrolled in educational programs

157 shelter-based children were placed in quality child care settings

79 homeless or shelter-based pregnant women were referred for prenatal care

394 families secured housing and are continuing toward self-sufficiency

Capacity Building

Through capacity building programs, we leverage our resources with other national and state programs, facilitate best practices among grantees, and prioritize those areas where there is a unique need.

The Commission participates in collaborative capacity building efforts with other Orange County organizations. This local group of key funders supports countywide safety net service providers.

300% return on our investment

In the past two years, the Commission's \$500,000 investment has been matched by other funders for a total of \$1,720,000 allocated to organizations including Mercy House, Second Harvest Food Bank, Court Appointed Special Advocates, and 2-1-1 Orange County.

Through Capacity Building Programs:

34 AmeriCorps members enrolled and were trained to provide direct services to children and families, building children's developmental skills and supporting parents as their child's first teacher

43 Volunteers in Service to America (VISTA) members were trained and then assigned to nonprofit agencies that provide health and school readiness services to children from birth to age five and their families

40,507 literacy-focused home visits were made by AmeriCorps members

\$1,372,629 was raised through grant writing by VISTA members for nonprofits serving children and families

15,690 hours of volunteer service were provided by community volunteers recruited by VISTA members to assist with Commission-funded children's health and development programs

FY 2009 – 2010

Program Funding Expenditures

| PROGRAM CATEGORY | EXPENDITURES |
|---|----------------------|
| Healthy Children | |
| Bridges Maternal Child Health/ Project Connections | \$ 7,432,736 |
| Child Health and Safety | 1,029,971 |
| Community Clinics | 2,126,230 |
| Fitness/Nutrition | 1,314,525 |
| Children's Dental | 1,520,971 |
| Pediatric Health Services | 5,976,597 |
| School Readiness Nursing | 3,512,143 |
| Program Grants and Support | 2,513,844 |
| Total | \$ 25,427,017 |
| Early Learning | |
| Local and State School Readiness | \$ 11,520,200 |
| Early Literacy | 1,814,196 |
| Special Needs Program | 380,811 |
| Program Grants and Support | 2,943,847 |
| Total | \$ 16,659,054 |
| Strong Families | |
| Homeless Prevention | \$ 2,530,168 |
| Strong Families Grants | 2,429,424 |
| Total | \$ 4,959,592 |
| Capacity Building | |
| Americorps/ VISTA | \$ 2,108,040 |
| Performance Outcomes Measurement System | 1,351,223 |
| Technical Assistance and Program Support | 293,637 |
| Capacity Building Grants | 809,950 |
| Total | \$ 4,562,850 |
| TOTAL ALL PROGRAMS | \$ 51,608,513 |

Services Provided

| | CHILDREN SERVED | FAMILY MEMBERS SERVED | TOTAL SERVICES PROVIDED |
|------------------|-----------------|-----------------------|-------------------------|
| Healthy Children | 111,684 | 103,003 | 876,532 |
| Early Learning | 94,802 | 69,938 | 1,663,492 |
| Strong Families | 1,745 | 3,027 | 300,512 |
| TOTAL | 208,231 | 175,968 | 2,840,536 |

Each program reports an unduplicated number of children served. Because one child may receive services from multiple programs, the total number of children and family members served may include some duplication.

49%

Healthy Children

10%

Capacity Building

32%

Early Learning

9%

Strong Families

10 YEARS

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Contributing to the Local Economy

In 2009-2010, Commission funding supported more than 1,000 critical and specialized positions at hospitals, health clinics, school districts, nonprofits, and community-based organizations related to the health and development of young children. A total of 103 service organizations received Commission funding.