

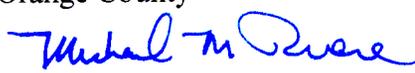


Children & Families  
Commission of Orange County

**Agenda Item No. 6**  
**January 2, 2008 Meeting**

**DATE:** December 18, 2007

**TO:** Children and Families Commission of Orange County

**FROM:** Michael M. Ruane, Executive Director 

**SUBJECT: Matching Fund Program with the California Endowment- Annual Funding Renewal for Children's Health Initiative of Orange County (CHIOC)**

---

**SUMMARY:**

The Children and Families Commission of Orange County has identified children's health as a major priority since healthy children have a better opportunity for success in school. For this reason, the Commission actively participates in the Children's Health Initiative of Orange County; a collaboration of health organizations who develop and fund a coordinated approach to address children's health issues. In July 2006, the Commission authorized \$150,000 to continue operations of the Initiative. This report presents the ongoing opportunity to leverage the Commission's investment to further improve access to health care for children in Orange County.

**BACKGROUND:**

Following action at your July 2006 Board meeting, the Commission entered into a \$165,000 agreement to support the Children's Health Initiative staffing, related outreach enrollment activities, and implementation of the care coordination program. In November 2006, The California Endowment agreed to provide \$400,000 to match the Commission's current investment and an additional investment of \$200,000. The additional Commission investment of \$200,000 has been used to further promote health access and utilization of programs. Commission funds were not utilized to support insurance premiums.

**FUNDING RENEWAL:**

The California Endowment has recently approved an additional \$400,000 to continue to match Commission investment on a 2:1 basis. Staff recommends that the Commission funding contribution be renewed for the upcoming year 2008. Commission funding would support the ongoing operations and care coordination activities. No Commission funds will be utilized for insurance premiums or any payments to individuals. In addition to funding participation, ongoing Commission support includes the placement of VISTA and AmeriCorps workers to support outreach and school based health campaigns. Commission participation in the CHIOC advisory board includes Commissioner Ingrid Harita and Alternate Commission Member Eric Handler M.D. The Commission Executive Director also serves as current Chair of the advisory board, so there is considerable ongoing oversight of activities. In addition, Commission fiscal

staff have been assigned to assist CHIOC through the end of the current fiscal year to establish appropriate fiscal standards and practices for the start-up organization, and to ensure all fiscal leveraging and reimbursement practices (e.g. Medical Administrative Activities claim) are implemented for ongoing sustainability.

It is anticipated that the work program for the upcoming year will include the ongoing care coordination program, such as school health campaigns. In addition, the Children's Health Initiative will respond to emerging Commission and community partner priorities such as care coordination for homeless families and combining health and dental outreach activities at school sites. Current progress through October, 2007 (last reporting period) includes:

- 1,453 successful enrollments
- 430 medical homes (utilization) confirmed
- 283 dental homes (utilization) confirmed

This data reflects first quarter 2007/08 accomplishments. Additional information, provided in Attachment (1), includes accomplishments to date since inception of the project. Targeting special populations (e.g. motels, homeless shelters) and communities in the future may be more time intensive, and the target outcomes in the 2008 work plan will reflect this challenge.

#### **STRATEGIC PLAN & FISCAL SUMMARY:**

The proposed amendment has been specifically reviewed in relation to the Strategic Plan and the action is consistent with the Healthy Children goal, among others. This funding request is for the amount of \$200,000 for the term of existing agreement number PS-17. Funding for this item is included in the FY 2007/08 Budget within the Healthy Children/Children's Health Programs budget category.

#### **RECOMMENDED ACTION:**

Adopt resolution (Attachment 2) authorizing Executive Director to amend agreement number PS-17 with Public Health Foundation Enterprises Inc. (PHFE) on behalf of the Children's Health Initiative of Orange County in an amount not to exceed \$200,000 for a new maximum obligation not to exceed \$565,000 and extend the term of the Agreement through June 30, 2009. The additional \$200,000 will not be contracted to the Children's Health Initiative until approval of a scope of work by the Executive Director and confirmation of the final grant award action by The California Endowment.

#### **ATTACHMENTS:**

1. Summary of Accomplishments for CHIOC
2. Resolution to provide matching funds to Public Health Foundation Enterprises, Inc. on behalf of the Children's Health Initiative

**Contact:** Michael Ruane

## **Children’s Health Initiative Accomplishments to Date (Emphasis on Commission Supported Activities)**

### **Service Planning**

- Developed GIS resource maps to target Outreach / Enrollment / Recruitment / Utilization (OERU) efforts in the County. Planning maps depict locations of poverty, preponderance of “free and reduced lunch” recipients, locations of outreach efforts, and school districts. This mapping has ensured penetration of OERU efforts countywide targeted to identified needs.
- Maps of resources such as locations of healthcare providers, and location for each service provider (such as Medi-Cal, Healthy Families, Cal Optima, Kaiser Permanente sites, and Cal Kids) have assisted outreach staff to better support families in determining a health plan and physician for their medical and dental home.
- In partnership with a statewide consultant, conducted contingency planning regarding state and national healthcare reform and updated CHIOC strategic plan to determine gaps in service and needs in Orange County.
- Collaborated with community stakeholders to improve service coordination including the following agencies: County of Orange Social Services Agency and Health Care Agency, Orange County Department of Education and most school districts, Head Start, Family Resource Centers, CHOC hospital, WIC sites, Project Access, Coalition of Community Clinics, Oakview Renewal Project, and MediKids.

### **Outreach, Enrollment, Retention and Utilization (OERU)**

- Trained and certified 17 new employees as Certified Application Assistors to assist families in the completing the application process.
- Developed Tool Kit of collateral program materials to assist Certified Application Assistors in enrollment efforts including a Parent Guide for Retention and Utilization of Healthcare services.
- Conducted 24 100% School Campaigns with broad geographic coverage throughout the County. Additional districts have indicated interest in participation and / or have planning activities in progress.
- Enrolled more than 3450 children into all coverage products, including Medi-Cal, Healthy Families, Kaiser Child Health Plan, California Kids, and Healthy Kids. Overall, the greater Children’s Health Initiative has enrolled more than 21,000 children into healthcare coverage as of October 2007.
  - Enrolled over 600 children into “Healthy Kids” including converting 250 children from “California Kids” into the comprehensive “Healthy Kids” product.
  - Conducted care management with approximately 2200 families.
  - Conducted a three month retention project with 2,360 children receiving Medi-Cal (including heads of household) and retained nearly 2000 in the pilot project.

### **Sustainability**

- Obtained funding support from 11 foundations/organizations, including: The Children and Families Commission, The California Endowment, St. Joseph, St. Jude, Mission Hospitals and Foundation, The Sisters of St. Joseph Health Care Foundation, CalOptima, California HealthCare Foundation, Kaiser Permanente, Irvine Health Foundation, Pacific Life Foundation.
- Exploring launch of a separate 501[c]3 organization to move CHIOC forward as an independent entity with the ability to maximize additional fund opportunities.
- Established fiscal standards and practices including transitioning the CHIOC budget from the Health Funders Partnership to a distinct CHIOC budget in preparation for future independent status.
- Established key staff as eligible to leverage federal Medi-Cal Administrative Activities reimbursements. With County, developed a claim plan, participated in time study requirements and submitted cost reports for claiming for eligible activities.

**CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY**

**RESOLUTION NO. \_\_\_-08-C&FC**

**January 2, 2008**

**A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE AN AMENDMENT TO AGREEMENT NO. PS-17 WITH PUBLIC HEALTH FOUNDATION ENTERPRISES, INC., dba PHFE MANAGEMENT SOLUTIONS; AND MAKING CERTAIN FINDINGS IN CONNECTION THEREWITH**

**WHEREAS**, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, *et seq.* (as amended, the “Act”) implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County (“Commission”); and

**WHEREAS**, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County’s children prenatal to five years of age as codified in the Act; and

**WHEREAS**, on July 5, 2006 Commission approved Agreement PS-17 with Public Health Foundation Enterprises, Inc., dba PHFE Management Solutions to act as fiscal intermediary for services related to the Children’s Health Initiative; and

**WHEREAS**, on November 1, 2006 Commission approved an Amendment to Agreement PS-17 with Public Health Foundation Enterprises, Inc., dba PHFE Management Solutions for services related to the Children’s Health Initiative; and

**WHEREAS**, the Commission desires to authorize the Executive Director or designee to prepare and enter into a further Amendment to Agreement No. PS-17 with Public Health Foundation Enterprises, Inc., dba PHFE Management Solutions to increase Commission’s Maximum Payment Obligation to contractor in an amount not to exceed \$200,000 for a total contract amount not to exceed \$565,000 and to extend the term of the Agreement through June 30, 2009 to act as fiscal intermediary for services related to the Children’s Health Initiative as specified in the January 2, 2008 staff report for this Agenda Item; and

**WHEREAS**, Commission has reviewed the staff report relating to the Scope of Services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission’s Strategic Plan; and

**NOW, THEREFORE BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:**

**Section 1** Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

**Section 2** The Commission hereby authorizes the Executive Director or designee to prepare, and enter into an Amendment to Agreement No. PS-17 with Public Health Foundation Enterprises, Inc., dba PHFE Management Solutions to increase Commission's Maximum Payment Obligation to contractor in the amount of \$200,000 for a total contract amount not to exceed \$565,000 and to extend the term of the Agreement through June 30, 2009, upon approval by the Executive Director of a scope of work and confirmation of a final grant award by the California Endowment.

**Section 3** Commission hereby approves the Amendment to Agreement No. PS-17 with Public Health Foundation Enterprises, Inc., dba PHFE Management Solutions for services related to the Children's Health Initiative as specified in the January 2, 2008 staff report for this Agenda Item.

**Section 4** The Commission Chair and/or Executive Director and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Amendment to the Agreement on behalf of the Commission. The approval by the Executive Director of the Amendment to Agreement PS-17 shall be conclusively evidenced by the execution and delivery of the Amendment by the Commission Chair to the Commission Clerk.

**Section 5** A copy of the final Amendment to Agreement No. PS-17 with Public Health Foundation Enterprises, Inc., dba PHFE Management Solutions, when executed by the Commission Chair, or Executive Director, and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Amendment shall be placed on file in the office of the Clerk of the Commission.

**Section 6** In addition to the authorization of Sections 2, 4 and 5 above, the Executive Director (or his designee) is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Service Agreement, (ii) to cause the issuance of warrants, (iii) to administer the Commission's obligations, responsibilities, and duties to be performed under such agreement, and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement in the furtherance thereof.

**Section 7** The Clerk of the Commission shall certify to the adoption of this Resolution.

The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on January 2, 2008 to wit:

AYES: Commissioners: \_\_\_\_\_

NOES: Commissioner(s): \_\_\_\_\_

EXCUSED: Commissioner(s): \_\_\_\_\_

ABSTAINED: Commissioner(s) \_\_\_\_\_

\_\_\_\_\_  
CHAIR

STATE OF CALIFORNIA    )  
  )  
COUNTY OF ORANGE    )

I, DARLENE J. BLOOM, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

**IN WITNESS WHEREOF**, I have hereto set my hand and seal.

\_\_\_\_\_  
DARLENE J. BLOOM  
Clerk of the Commission, Children and Families Commission of  
Orange County, County of Orange, State of California

Resolution No: \_\_-08-C&FC

Agenda Date: January 2, 2008

Item No. \_\_\_\_



I certify that the foregoing is a true and correct copy of the Resolution adopted by the

DARLENE J. BLOOM, Clerk of the Commission

By: \_\_\_\_\_  
Deputy

**EXHIBIT A TO RESOLUTION OF COMMISSION**

(Attach copy of final executed Amendment to Agreement No. PS-17 with Public Health Foundation Enterprises, Inc., dba PHFE Management Solutions)