

**Agenda Item 5
September 3, 2014 Meeting**

DATE: August 22, 2014

TO: Children and Families Commission of Orange County 

FROM: Christina Altmayer, Executive Director

SUBJECT: Update on Pay for Success Project Award and Adopt Resolution Authorizing Agreements to Provide Program Management Services and Project Match

SUMMARY:

As Proposition 10 revenue declines, the Children and Families Commission is increasingly focused on seeking other funding sources and partners to sustain programs that measurably contribute to children's healthy development and school readiness. At the annual planning meeting in June, the Commission received presentations on sustainability and philanthropic funding. In addition, the Commission's initiatives have been reviewed through the lens of sustainability, seeking to identify promising opportunities and strategies for funding which can be pursued over the next three years. One identified opportunity was the California *Pay for Success* Initiative sponsored by the Nonprofit Finance Fund and the James Irvine Foundation. This past month, notification was received that the Commission's joint proposal with First 5 LA was selected to participate as one of the six supported projects. This agenda item will serve to confirm the Commission's participation in the partnership and requests authorization for implementing actions.

DISCUSSION:

The James Irvine Foundation and the Nonprofit Finance Center recently launched a new initiative to implement the *Pay for Success* (www.PayforSuccess.org) model in California. *Pay for Success* is an approach for assisting local partnerships to work in new ways to fund health and social service strategies designed to improve outcomes, and ultimately reduce the costs for addressing these issues.

The Commission submitted an application to participate in the Initiative to assist in transitioning the Bridges Maternal Child Health Network (Bridges Network) of prenatal outreach and home visitation programs to a *Pay for Success* model. The Bridges Network is the Commission's largest portfolio investment totaling over \$6 million in fiscal year 2013/14. Nationally, home visitation programs are documented to not only achieve long term impacts on children and their families, but also provide future cost saving benefits to the health, social service, developmental and education systems that serve the children. It is anticipated that a better understanding of these system benefits would assist in identifying a viable mechanism to move the Bridges Network, or components of the Network, from Commission funding to sustainable project support.

The Commission's proposal was developed in partnership with CalOptima, the Orange County Health Care Agency, the Hospital Association of Southern California, as well as other members of the Bridges Maternal Child Health Network. Engagement and support of these agencies will be critical to the success of the project in terms of capturing system data, participating in a learning community about the approach, and informing implementation scenarios for consideration by the Commission.

The Nonprofit Finance Fund requested that the Commission resubmit the *Pay for Success* application as a collaborative project in conjunction with First 5 LA. First 5 LA's Welcome Baby home visitation program was modeled after the Bridges Network. The intent of the combined project is to utilize outcome data to document system savings related to the impact of the early intervention and home visitation investments. The project sponsors had an interest in considering both of these innovative home visitation approaches in one project when exploring project feasibility, development of implementation partnerships, and the structuring of processes and contracts. A combined application was submitted in July with both organizations committed to participating in the *Pay for Success* learning community and sharing lessons learned along the way.

The Commission received notification of award in July. Commission and First 5 LA representatives participated with the cohort of leaders participating in the California *Pay for Success* Initiative in early August. Additional cohort leaders include: City and County of San Francisco, County of Santa Clara, Center for Employment Opportunity/Robert's Enterprise Development Fund (REDF), County of Los Angeles, and the Nurse-Family Partnership. The project with the Nurse Family Partnership includes bay area counties, and could potentially include the County of Orange.

Current Project Status and Next Steps:

The project scope of work and timeline (Attachment 1) includes filing the final project feasibility report to the Commission in June 2015. Implementation actions to date include:

Technical Assistance Support (Third Sector) - Third Sector is the designated technical assistance provider for the project. All parties signed an Award Acceptance letter of agreement that includes First 5 LA and the Commission's organizational commitments for receiving the technical assistance and the scope of work to be provided by Third Sector (Attachment 1). Third Sector's total project cost is \$160,000. The Nonprofit Finance Fund will provide \$100,000 of the project costs. First 5 LA and the Commission's match commitment will be \$30,000 contribution each toward the balance (Attachment 2).

Project Management – The *Pay for Success* application was developed as a team effort with existing Commission staff. Given the Commission's reduced staffing structure, and the level of effort required for the success of the project, funding is recommended to support the costs of a part-time project manager and a part time position at the Hospital Association of Southern California (Attachment 4). These positions will be important in ensuring needed support from the Commission during the Phase 1: Feasibility Analysis of the project. The project management scope will include program and performance review, project and partnership development, and process and procurement analysis. Iliá Rolón is recommended for the project management position due to her prior consulting work with the Commission as a Health Access and Bridges Program lead, and her more recent policy and planning work at CalOptima (Resume included as Attachment 5).

Data Integration - A key input into the feasibility analysis will be the Commission's work with Emily Putnam-Hornstein, PhD., Assistant Professor, School of Social Work, University of Southern California. Dr. Hornstein's work in linking birth data (California – Automated Vital Statistics System, AVSS) and child welfare data (California Child Welfare Services/Case Management System, CWS/CMS) will be used to evaluate outcomes and impact. There is the potential to link additional data sets to inform the *Pay for Success* work, for example linking the AVSS and CWS/CMS data with

the Commission’s current Bridges Network data and Early Developmental Index (EDI) data. Up to \$20,000 is requested to support expansion of this existing data matching project (Attachment 2).

The Nonprofit Finance Fund is committed to continued work with foundations to support the total project costs. There is the potential that the Commission’s required contribution towards Third Sector’s work, the project management costs, and data integration costs will be supported by additional interested foundations. A component of Third Sector’s technical assistance will be to identify other potential funding partners. The funding request is a maximum allocation and the Commission funding would be utilized if additional funding is not secured.

Status of Partnership for Children’s Health Fund (Round 2 Catalytic Investment)

The Commission’s Round 2 catalytic funding portfolio included an allocation of \$3,000,000 for the Partnership for Children’s Health Fund; specifically focused on attracting and leveraging federal, state, and local funding. A Commission action specified that the catalytic funding would be available to provide technical assistance as well as a potential match for federal and state funds. Commitments and expenditure against this allocation to date include:

Round 2 Catalytic Funding
Partnerships for Children’s Health Available Funds

	Commitment	Expended	Available
Phase I: Strategic Analysis	\$75,000	\$46,035	\$28,965
Phase II: Implementation	\$100,000	\$0	\$100,000
Social Innovation Fund Match	\$1,000,000	\$0	\$1,000,000
Available for Sustainability Projects	\$1,825,000	\$0	\$1,825,000
Net Available for Projects	\$3,000,000	\$46,035	\$2,953,965

The table above includes \$1,000,000 of matching funds for the Social Innovation Fund, a program of the Corporation for National and Community Service that was approved by the Commission in April. Notice was received in August that this application was not selected for funding. These funds are now available for reallocation. With the release of the funds previously designated for the Social Innovation Fund match, up to \$2,953,965 is now available for fund leveraging and sustainability projects. Of this total, up to \$225,000 is requested for implementation of the *Pay for Success* Project.

Presentations at the Commission’s June 2014 annual planning meeting confirmed philanthropic investor interest in expanding proven strategies and taking solutions to scale with demonstrated outcomes. Participating in the *Pay for Success* Initiative will provide the Commission the opportunity to better understand the methodology on how to calculate and capture return on investment. That knowledge will help in future sustainability efforts as well as inform other First 5 Commission’s throughout the State. For example, while the grant specifically focuses on the *Pay for Success* model, the return on investment approach will be informative to policy planning in other areas such as children’s health coverage under the Medi-Cal 1115 waiver.

STRATEGIC PLAN & FISCAL SUMMARY

The proposed action has been specifically reviewed in relation to the Commission's Strategic Plan and is consistent with the Healthy Children and Capacity Building goals. The total funding amount of up to \$225,000 is included in the FY 2014/15 budget within the Catalytic Funding, Partnership for Children's Health category.

PRIOR COMMISSION ACTIONS:

- July 2014 – Received Annual Planning Meeting report including identified follow-up actions for sustainability strategies and philanthropy.
- June 2014 – Held Annual Planning Meeting and received presentation on sustainability strategies including the Pay for Success and Social Impact Bond approaches.
- April 2014 – Received update on Catalytic Matching Fund Program including the Pay for Success project proposal.
- March 2014 – Received Executive Officer update on the Pay for Success partnership opportunity.

RECOMMENDED ACTIONS:

1. Receive Pay for Success update.
2. Approve a maximum of \$225,000 in matching funds to support the *Pay for Success* Project/Nonprofit Finance Fund award and adopt resolution (Attachment 3) authorizing agreements or amendments to agreements with designated individuals and organizations to provide *Pay for Success* project management, project support, data analysis and technical assistance services for the terms and amounts services for the terms and in amounts as specified in Attachment 2.

ATTACHMENTS:

1. *Pay for Success* Initiative: Scope of Work-Phase 1: Feasibility
2. *Pay for Success* Initiative: Summary of Recommended Funding Allocations
3. Resolution: *Pay for Success* Initiative
4. *Pay for Success* Initiative: Scope of Work: Hospital Association of Southern California
5. Resume: Iliá Rolón, MPH

Contact: Alyce Mastrianni

Pay for Success Initiative
 Scope of Work (SOW)
 Phase 1: Feasibility

Participating Organizations	<ul style="list-style-type: none"> • Children and Families Commission of Orange County and the Bridges Maternal Child Health Network • First 5 LA and the Welcome Baby Program
Key Project Goal	<p>Completion of Feasibility Phase of project development, including program and performance review, project and partnership development and creation of final project feasibility report outlining findings and recommendations for each Commission. The final feasibility report will be used to solicit a “go/no go” decision from each Commission by June 2015 in order to further develop and execute <i>Pay for Success</i> contracts.</p>
Organization Commitments	<ul style="list-style-type: none"> • Communicate in a timely manner with Technical Assistance Provider and California Pay for Success Initiative manager, including periodic updates. • Participate and engage in a peer learning community comprised of other leaders being supported and technical assistance providers and other experts engaged. • Commit appropriate management and board member time to support effective project engagement. • Dedicate staff time to managing the project, to support consultant and internal departmental coordination, and develop partner support.
<p><u>SOW: Program and Performance Review</u></p> <p><i>Timeline: Initial assessments August through January 2015, follow-up assessments as-needed through May 2015</i></p>	<ul style="list-style-type: none"> • Review existing Welcome Baby and Bridges Maternal Child Health Network program delivery models, evaluation studies, and data reports. • Define potential target populations and outcome metrics, develop baseline metrics, quantify program costs, and determine likely ranges of program impact. • Explore evaluation feasibility and prepare for selection of evaluators • Review data systems, data sharing agreements, and identify potential data gaps/needs. • Develop initial economic models analyzing the potential cost-benefit of each program. <p>Final deliverable: Project briefings outlining each program’s value proposition and potential <i>Pay for Success</i> arrangements.</p>
<p><u>SOW: Project and Partnership Development</u></p> <p><i>Timeline: November through May 2015</i></p>	<ul style="list-style-type: none"> • Identify potential payers of success for Welcome Baby Bridges Maternal Child Health Network programs and other critical public/private partners for success. • Assess payer interest in contract opportunities and begin developing partnerships with interested organizations. • Identify other organizations that may need to be involved in project development and execution, including evaluators and additional funders. • Evaluate opportunities to employ Social Impact Finance arrangements with external investors to support contracts. <p>Final deliverable: Partnership development report outlining payer interest and other potential partners required to implement project.</p>
<p><u>SOW: Process and Procurement</u></p> <p><i>Timeline: February 2015 through May 2015</i></p>	<ul style="list-style-type: none"> • Assess existing service provider contracts and internal procurement requirements to meet <i>Pay for Success</i> standards. • Identify potential barriers to executing contracts, including management controls, budgeting, procurement, stakeholder interests, and propose solutions to identified barriers. <p>Final deliverable: Final project feasibility report outlining key findings and recommendations for each Commission, including analysis of program cost-benefit, interested payers, potential <i>Pay for Success</i> arrangements, and a project construction and implementation work plan, if applicable.</p>

Pay for Success Initiative
 Summary of Recommended Funding Allocations
 Project Management, Support, Data Analysis, and Technical Assistance
 Term: August 11, 2014 - July 31, 2015

Contract Number	Contractor	Description	Maximum Funding Allocation
C-315	Ilia Rolón	Part-time consultant will serve as Project Manager to ensure responsive data collection and analysis, along with development of partner engagement and support.	\$125,000
FCI-BN2-18	Hospital Association of Southern California	The position will coordinate participation with hospital partners and provide project support and context for data analysis. Includes staffing and indirect and administrative costs for a .5 FTE position.	\$50,000
PS-124	Third Sector Capital Partners, Inc.	Firm was selected by the Nonprofit Finance Fund to provide technical assistance for the project including: complete the Feasibility Phase of project development, including program and performance review, project and partnership development and creation of final project feasibility report outlining findings and recommendations for each Commission. The reports will include an analysis of program cost-benefit, interested payers, potential <i>Pay for Success</i> arrangements, and a project construction and implementation work plan, if applicable. Provide project match for the technical assistance provider selected by the Non-Profit Finance Fund for implementing the feasibility phase of the <i>Pay for Success</i> Project.	\$30,000
	TBD	Set-aside for data evaluation and data matching efforts.	\$20,000
TOTAL			\$225,000

CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-14-C&FC

September 3, 2014

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE NEW AGREEMENTS, OR AMENDMENTS TO CURRENT AGREEMENTS AT THE EXECUTIVE DIRECTOR'S SOLE DISCRETION, WITH DESIGNATED INDIVIDUALS AND/OR ORGANIZATIONS TO PROVIDE SERVICES IMPLEMENTING THE PAY FOR SUCCESS GRANT; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENTS AND/OR AMENDMENTS TO AGREEMENTS ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, *et seq.* (as amended, the "Act") implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County ("Commission"); and

WHEREAS, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County's children prenatal to five years of age as codified in the Act; and

WHEREAS, the Executive Director and Commission Counsel have prepared a standard Master Agreement for Services ("Master Agreement"), which was approved by the Commission; and

WHEREAS, the Commission desires to enter New Agreements, or Amendments to Existing Agreements at the Executive Director's sole discretion, with each of the Individuals and/or Organizations, hereinafter referred to as the "Contractor" in each of the Agreements or Amendments to Agreements identified in the staff report for the September 3, 2014 Commission meeting to provide Services implementing the Pay for Success Grant, for the terms and in the amounts and on the conditions as described in Attachment 2 therein; and

WHEREAS, each Contractor desires to enter into the applicable Agreements, or Amendments to Agreements, in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the applicable Agreements; and

WHEREAS, Commission has reviewed the staff report for the September 3, 2014 Commission meeting relating to the scopes of services to be provided and hereby finds and determines that the proposed Agreements, or Amendments to Agreements, are in furtherance of and consistent with the Commission's Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Agreements, or Amendments to Agreements with each of the Contractors, for the

terms and in the amounts and on the conditions as specified in Attachment 2 to the September 3, 2014 staff report for this Agenda Item; and

NOW, THEREFORE BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1 Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2 Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate Agreements, or Amendments to Agreements, with each of the Contractors as described in Attachment 2 to the September 3, 2014 staff report for this Agenda Item to provide Services implementing the Pay for Success Grant, for the terms and in the amounts and on the conditions, consistent with the September 3, 2014 staff report and scope of services referenced therein; and

Section 3 The form of any New Agreements with the Contractors, for the terms and in the amounts specified in Attachment 2 to the September 3, 2014 staff report for this Agenda Item shall be substantially similar to the form of the standard Master Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director or designee and Commission Counsel. The approval by the Executive Director or designee of the New Agreements, and/or Amendments to Existing Agreements shall be conclusively evidenced by the execution of such Agreements by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4 Commission hereby approves the New Agreements, or Amendments to Existing Agreements at the Executive Director's sole discretion, with each of the Contractors as described in Attachment 2 to the September 3, 2014 staff report for this Agenda Item to provide Services implementing the Pay for Success Grant, for the terms and in the amounts and on the conditions as specified in the September 3, 2014 staff report for this Agenda Item.

Section 5 The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the New Agreements and/or Amendments to Existing Agreements on behalf of the Commission.

Section 6 A copy of each final New Agreement and/or Amendment to Existing Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. Each final executed Agreement or Amendment shall be placed on file in the office of the Clerk of the Commission.

Section 7 In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement(s), (ii) to cause the issuance of warrants, (iii) to administer the Commission's obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8 The Clerk of the Commission shall certify to the adoption of this Resolution.

The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on September 3, 2014 to wit:

AYES Commissioners: _____

NOES: Commissioner(s): _____

EXCUSED: Commissioner(s): _____

ABSTAINED: Commissioner(s) _____

CHAIR

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE)

I, SUSAN NOVAK, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

SUSAN NOVAK
Clerk of the Commission, Children and Families Commission of
Orange County, County of Orange, State of California

Resolution No: __-14-C&FC

Agenda Date: September 3, 2014

Item No. __



I certify that the foregoing is a true and correct copy of the Resolution adopted by the

SUSAN NOVAK, Clerk of the Commission

By: _____
Deputy

EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy(ies) of final executed New Agreements and/or Amendments to Existing Agreements)

Pay for Success Initiative
Scope of Work – Hospital Association of Southern California
Amendment to Contract FCI-BN2-18

Work with the Children and Families Commission of Orange County in developing strategies and resources to support and sustain the Bridges Maternal Child Health Program, and specifically the Early Outreach and Referral Program implemented by Orange County hospitals. Core functions may include:

- Contribute data to demonstrate the program's measurable impact on children's healthy development and the hospital's ability to deliver high quality care in the community.
- Support analysis of Bridges Connect data to benchmark hospital performance to inform program improvement processes.
- Participate in team-based review of resources and partnerships that have potential to support, sustain, and/or expand the hospital component of the Bridges Maternal Child Health Program and related hospital based maternal child health services.
- Contribute to strategic pursuit of national, foundation, or federal grants along with matching funds, leveraged funds, and innovative philanthropy strategies to support, sustain, and/or expand the hospital component of the Bridges Maternal Child Health Program and related hospital based maternal child health services.

Position Scope of Work = .5 FTE

ILIA ROLON, MPH

T: (951) 833-2175 / irolon1@hotmail.com

Experienced public health professional, skilled in managing complex planning processes and developing successful initiatives that expand access to healthcare and improve community health.

EMPLOYMENT SUMMARY

CalOptima (2009 – Present)

Orange, California

CalOptima is a County Operated Health System that manages Medi-Cal benefits for more than 560,000 Orange County residents

Director, Strategic Development

May 2013 - Present

- Manage a \$20 million catalytic investment fund that provides seed capital for key agency initiatives
- Currently leading an expansion of the CalOptima Foundation for increased grantmaking to address community health priorities
- Led a multiagency collaborative effort to secure nearly \$500,000 in foundation grants for outreach and enrollment into subsidized health coverage for low income Orange County residents
- Worked with senior leadership, Board members and employees from key functional areas to develop the agency's three-year strategic plan

Manager, Strategic Operations

May 2012 – May 2013

- Managed and provided strategic support for multiple projects and initiatives, including expansion of Medi-Cal to newly-eligible populations in January 2014
- Generated \$7.4 million in revenue through an intergovernmental transaction in partnership with the UC Regents/University of California at Irvine
- Frequent guest speaker on the Affordable Care Act and Medi-Cal expansion

Manager, Long-Term Care Integration

Aug 2011 – May 2012

- Lead writer of successful proposal to the California Department of Health Care Services for Cal Medi-Connect pilot program designed to integrate care for beneficiaries dually eligible for Medicare and Medi-Cal
- Convened key stakeholders from Orange County Health Care Agency – Behavioral Health Services and UCI Family Health Center Santa Ana to propose collaborative implementation of Orange County's first Screening, Brief Intervention, and Referral to Treatment (SBIRT) program, leveraging existing county funds; as a result, when SBIRT became a Medi-Cal requirement for primary care providers in 2014, Orange County was well-positioned for implementation countywide

Senior Project Manager

Jun 2009- Aug 2011

- Provided leadership and coordination to ensure effective communication, development, and implementation of executive projects, programs, and new initiatives
- Instrumental in helping to launch a new managed fee-for-service program for 15,000 members
- Worked closely with CalOptima Board Chair and multiple stakeholders, including hospitals, clinics, County of Orange Health Care Agency, and health funders to design and initiate plans for a system of care for the indigent
- Wrote a business plan for implementation of a major new line of business called the Program of All Inclusive Care for the Elderly (PACE)
- Wrote a business plan submitted to the Centers for Medicare and Medicaid Services as part of CalOptima's annual bid for OneCare, its Medicare Special Needs Plan

Children and Families Commission of Orange County (Proposition 10)

2001 - 2009

Program Development Consultant

- Through strategic networking and relationship-building, developed a successful community clinic initiative with an annual budget of \$1 Million, and provided extensive technical assistance to participating clinics to ensure increased access for safety net populations

ILIA ROLON, MPH

- Assisted staff to identify community needs and assets and strategically plan and execute safety net funding programs
- Evaluated grant funding applications and managed a portfolio of 15-20 diverse program grantees
- Promoted Commission initiatives and events in the Spanish language media, including several radio and television appearances, and was instrumental in setting quality standards for development of Spanish-language educational materials

Mental Health Services Act (MHSA; Proposition 63), Orange County, CA 2005

Strategic Planning & Facilitation Consultant

- Facilitated work group meetings and community input sessions with over 100 mental health advocates, providers and stakeholders and conducted focus groups with transitional age youth
- Presented strategic planning recommendations to the MHSA Steering Committee, based on stakeholder input and best practices in the field of mental health

Hospital Association of Southern California, Orange County, CA 2000 - 2001

Program Director, Bridges for Newborns

- Launched a \$4 Million early intervention program based at 13 Orange County hospitals
- Supervised staff to oversee data collection for all sites and provide technical assistance to ensure smooth implementation
- Developed linkages with community-based organizations that resulted in new service referral relationships
- Facilitated discussions between the funder and hospital administrators regarding budget and contractual issues, resulting in improved relationships between funder and grantees

Center for Behavioral and Community Health Studies, San Diego, CA 1998 - 1999

Research Assistant

- Researched and created a Spanish-language, smoking cessation curriculum, a community health worker training curriculum and a subject recruiter training program for a Federally-funded study
- Conducted community health worker and subject recruiter training
- Assisted with development of research instruments and protocol

Latino Health Access, Santa Ana, CA 1996 - 1997

Executive Assistant

- Assisted with agency management, communications and public relations
- Directly supervised a community health worker
- Promoted agency services on radio and cable television programs
- Coordinated production of new marketing materials
- Planned and organized a diabetes management conference for community clinics
- Organized a fundraising event and wrote two funded grant proposals

American Lung Association (ALA), Long Beach, CA 1995 - 1996

Program Coordinator

- Managed four health promotion and education programs
- Wrote three funded proposals for a school-based asthma education program
- Formed a committee of local health professionals to promote community awareness of pediatric asthma
- Created and administered a survey to Long Beach Unified School District nurses
- Provided asthma in-services to Head Start teachers and public health nurses
- Organized and facilitated a statewide training workshop on asthma education for ALA staff and volunteers

ILIA ROLON, MPH

Huntington Beach Community Clinic, Huntington Beach, CA
Bilingual Health Educator

1991 - 1994

EDUCATION

Master of Public Health
San Diego State University

June 1999

Bachelor of Science in Health Science
Magna Cum Laude, California State University, Long Beach

June 1994