



**Agenda Item 3  
September 3, 2014 Meeting**

**DATE:** August 20, 2014

**TO:** Children and Families Commission of Orange County

**FROM:** Christina Altmayer, Executive Director

**SUBJECT:** Progress Report for the Anaheim Village Plan Collaborative Capacity Building Grant

**SUMMARY:**

The 2008 Bridgespan Strategic Assessment identified the city of Anaheim, along with the cities of Santa Ana and Garden Grove, as the three priority communities for improving health and educational outcomes. Commission efforts have focused on cultivating and enhancing partnerships with Commission funded organizations that serve Anaheim, as well as building support from local funders that have prioritized Anaheim for funding. This agenda item is an update on the progress of the Anaheim Village Plan Collaborative.

**DISCUSSION:**

Commission staff has continued to support two key initiatives in the city of Anaheim: first, the Capacity Building work being done with the Anaheim Village Collaborative and; second the ACT (Accelerating Change Together) Anaheim funding collaborative. The following is a progress report on both initiatives.

**Anaheim Village Collaborative Capacity Building Grant**

The Commission approved an allocation of up to \$25,000 at the April 2014 meeting to support a capacity building grant to the Anaheim City School District, acting as fiscal agent on behalf of the Anaheim Village Plan Collaborative. The Commission's funding was matched by the Samueli Foundation and the Orange County Community Foundation, which each contributed \$10,000, reducing the Commission contribution to \$12,000 for a total project budget of \$32,000. This report includes an update on the progress of the project, and an updated schedule for the completion of the Anaheim Village Plan Collaborative's Strategic Business Plan.

The Collaborative's mission is to *ensure that children of all ages and families of Anaheim make quality life choices to support their well being through physical, education, and mental health.* The agencies that have participated in the Collaborative for the past three years include Western Youth Services, the Anaheim YMCA, Anaheim City School District, the Anaheim Union High School District, and other community providers. The Anaheim City School District is the fiscal agent acting on behalf of the Anaheim Village Plan Collaborative, and has contracted with a consultant to lead the development of the strategic business plan. The planning will include a review of the Magnolia Place Community Initiative in Los Angeles and how the documented successful practices and strategies can be adapted by the Anaheim Village Plan Collaborative.

Planning activities completed to date include:

- Finalizing the scope of work and process
- Recruitment, review and selection of a consultant to guide the Strategic Business Plan development
- Site visit by key members of the Anaheim Village Plan Collaborative to Magnolia Place Community
- Identifying key informants to the planning process.

Commission staff will provide support for the strategic business plan and it is anticipated that the final plan will be presented at the December 2014 Commission meeting. The original schedule was delayed to allow for the Anaheim City School District to undergo a review and selection process to procure the required consulting services. The updated scope of work and timeline are included as Attachment 1.

### **ACT Anaheim**

In addition to the work with the Village Collaborative and Anaheim City School District, Commission staff has been involved with the development of a comprehensive evaluation plan for the ACT (Accelerating Change Together) Anaheim Collaborative. The ACT Anaheim Collaborative is a funding partnership between the Anaheim Ducks, Angels Baseball, and the Disneyland Resort which committed \$3 million to benefit Anaheim youth over the next three years. The Orange County Community Foundation joined as the managing partner of the community investment initiative, helping to raise additional funds from multiple sources including the Swayne Family Foundation, the Crevier Family Foundation, the Tarsadia Foundation, and the Ueberroth Family Foundation.

The Orange County Community Foundation has requested the Commission's support on the design and implementation of an evaluation framework. The Commission is uniquely positioned to provide this technical assistance given our extensive experience in establishing common indicators and objectives, relying on both output and outcome data, and employing technology to collect data across multiple service delivery platforms. The Orange County Community Foundation has submitted a funding request to cover the implementation of the evaluation framework, which would support the implementation of the Commission's on line data system and the time of the Commission's Evaluation Manager.

### **STRATEGIC PLAN & FISCAL SUMMARY:**

This item has been reviewed in relation to the Strategic Plan, and is consistent with all outcome goals. Funding for Catalytic Matching Fund programs is included in the Commission's Round 2 Catalytic Budget under Partnership for Children's Health.

### **PRIOR COMMISSION ACTIONS**

- April 2014 – Approved \$25,000 to provide capacity building funds for the Village Collaborative in Anaheim and Anaheim City School District as the fiscal intermediary
- December 2013- Received update on Sustainability Strategies
- March 2012- Approved Round 2 Catalytic Funding Allocation

**RECOMMENDED ACTION:**

Receive progress report for the Anaheim Village Plan Collaborative Capacity Building Grant.

**ATTACHMENT:**

1. Scope of Work for Anaheim City School District's Capacity Building Grant

**Contact:** Kim Goll

Anaheim City School District  
Capacity Building Grant  
REVISED Scope of Services  
August 1, 2014

**Scope:**

Anaheim City School District, as fiscal agent and acting on behalf of the Anaheim Village Plan Collaborative will be responsible for developing an organizational plan that will document the purpose, membership and scope of the collaborative, related budget and how the collaborative will work to implement best practices to meet the educational, developmental, physical and mental health needs of children and families in the Anaheim community. The planning processing will include a review of the Magnolia Place Community Initiative in Los Angeles and how the documented successful practices and strategies can be adapted by the Anaheim Village Plan Collaborative.

**Deliverables:**

The planning effort should results in a Strategic Business Plan that will include the following:

1. **Project Vision and Mission** shall include a description of the organization and profit/nonprofit status; a description of organization's short and long-term goals; the organization's mission and vision statements; a description of the proposed project and a description of how the planned project and service(s) fit with the Collaborative's goals and mission.
2. **Community Need** shall include a description of the characteristics and needs of the target population, including numbers to be served, cultural aspects and a statement that ties solutions to the problem, citing available data that supports the community need and the method(s) used to determine the needs, identification of other agencies providing similar services and a description of how services will relate to those already offered or why additional services are needed, as appropriate, and describe the partnerships or referral opportunities needed to make service provision effective and comprehensive in the community.
3. **Service Delivery** shall include a complete description of the range and scope for the planned services, how services are culturally appropriate and accessible to the community, how the services are evidence-based or evidence-informed, the tools or instruments to be used, the questions to be addressed and how the project proposes to answer them, how partners will be involved in service delivery, and implementation, as appropriate. The plan should consider how the health, educational, and community support providers will work collaboratively and the network of services to be provided. The model should incorporate STEM concepts in planning for educational outcomes. The service delivery plan should plan address how the network will operate, including common referral tools, plans for growth, and the recommendation regarding a permanent "hub" for services modeled after the Magnolia Place Community Initiative. Specifically, the plan will address client level referrals protocols that will be employed as well as community level supports, such as promotion of strong community-connections and wellness.
4. **Management Plan** shall include a description of how the collaborative will sustain its operations through staffing, partner relationships, and identification of the collaborative

lead. The plan should document what type of staffing is required to support the ongoing work of the collaborative and the organization structure that will support the management plan; specifically addressing the recommended ongoing fiscal agent and/or organization that will support the staff.

5. **Marketing Plan/Outreach plan** shall include information about how services will be marketed to the target population and to prospective partners to ensure sustainability of the project. It should identify additional partners that will be recruited to the partnership, why, and how they engagement will support
6. **Evaluation Plan** shall describe methods for measuring program implementation, fidelity and programmatic success, a definition of the planned outcomes that addresses the target population, number of people served, the data collected, methods used, and how data will be analyzed and how an outside evaluator will be used, as appropriate.
7. **Financial Planning and Sustainability Plan** shall identify a strategy to pursue additional funding strategies after the term of this Agreement, including potential resources/source of revenue and the likelihood of funding from these sources, the staff person(s) responsible for ongoing resource generation and a three-year budget including but not limited to staff, supplies and infrastructure, space, leases and promotional materials.

### **Budget**

The Anaheim City School District, acting as the fiscal agent, will engage a consultant that will be responsible for:

- Planning, scheduling and facilitating meetings of the existing Anaheim Village Plan Collaborative
- Conducting research and data analysis as necessary to support the community needs assessment and other elements of the Strategic Business Plan
- Designing sessions to address all elements of the Strategic Business Plan
- Documenting findings and recommendations
- Preparing a draft and final Strategic Business Plan

Estimated Cost:                      \$25,000

Additionally, the Anaheim City School District, will engage the Children’s Bureau of Southern California, to provide technical assistance and recommendations based on their experience in implementation of the Magnolia Place Community Initiative. This technical assistance will include participation in monthly facilitated meetings, reviewing draft findings and recommendations, and sharing resources and other applicable documents utilized at Magnolia Place.

Estimated Cost:                      \$7,000  
Total Project Cost:                      \$32,000

### **Proposed Timeline: (Updated as of August 1, 2014)**

- Project launch date                      August 1, 2014
- Draft plan submitted for funder review                      October 15, 2014
- Final plan submitted to Commission                      November 20, 2014