



Children & Families
Commission of Orange County

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Agenda Item No. 3
March 5, 2008 Meeting

CLERK OF THE BOARD
ORANGE COUNTY
BOARD OF SUPERVISORS

DATE: February 26, 2008

TO: Children and Families Commission of Orange County

FROM: Michael M. Ruane, Executive Director

SUBJECT: YMCA Santa Ana Facility Update

SUMMARY:

The Children and Families Commission of Orange County's multi-year funding partnership with the YMCA to support health and nutrition and health and fitness projects at a joint use aquatics complex in Santa Ana continues to progress. Establishing two \$1 million endowment funds to support long-term services at the new facility, an overview of the site plan process, and an update on the fund development is included in this report.

YMCA Endowment Funds

At the January 2008 meeting, the Commission approved establishing two separate endowment funds to support the long-term sustainability of health, nutrition and fitness programs at the YMCA Santa Ana facility. The YMCA endowment funds, initially at \$1 million each, will support the current capital campaign and will address on-going services for the health, nutrition and fitness programs. The two funds will be restricted to program services directly benefiting the health and fitness and health and nutrition programs that will be defined in their respective comprehensive program plans. The guidelines to establish the endowment funds with the Orange County Community Foundation have been developed to provide a stable source of funding for the programs at the new YMCA facility in Santa Ana. The Orange County Community Foundation will manage the endowment funds and any additional donations that may be received to support the project. Approval of the guidelines and the transferring of funds to the Orange County Community Foundation are recommended at this time.

YMCA Santa Ana Site Plan

The YMCA completed a preliminary site plan that includes a full health clinic with three exam rooms and office space for a pediatrician, fitness director, and nutritionist. Patricia Riba, M.D. worked closely with the YMCA project planners on space planning for the comprehensive health clinic that will include obesity prevention programs. A joint use aquatics plan between the YMCA and Segerstrom High School is also planned at the new site. The YMCA representatives will present a status report of the project and a display of the architectural renderings at the March 2008 Commission meeting.

Fund Development

The Commission continues to provide fund development support for the project. A \$1 million grant proposal to the Kresge Foundation was completed and submitted since the last report. The

next grant proposal for \$75,000 is being developed for submission to the S. Mark Taper Foundation, a private family foundation dedicated to enhancing the quality of people's lives by supporting nonprofit organizations and their work in our communities. The grant proposals are being developed in coordination, and with the support of the YMCA.

STRATEGIC PLAN & FISCAL SUMMARY:

This program has been specifically reviewed in relation to the Strategic Plan and is consistent with the Healthy Children goal. This funding request is for the amount of \$2,000,000 of the total project budget of \$8 million (\$1.5 million matching funds) approved by the Commission in November 2007. Funding for this item is included in the FY2007-2008 Budget and will be transferred to the Fitness/Nutrition budget category as part of the mid-year budget adjustment.

PRIOR COMMISSION ACTIONS:

1. February 2008 – YMCA Update/Executive Officer's Report
2. January 2008 – Approved establishing two endowment funds to support health, nutrition and fitness programs at the YMCA facility.
3. November 2007 – Approved a funding partnership with the YMCA and the Santa Ana Unified School District for one-time funding support for a joint use aquatics complex, and health and fitness programs.
4. October 2007 – YMCA project was presented as an emerging opportunity at the Commission's *Childhood Obesity Prevention & Nutrition* workshop.

RECOMMENDED ACTIONS:

1. Approve Exhibit A – Philanthropic Guidelines for the YMCA Endowment Funds (Attachment 1) for inclusion in the final agreement with the Orange County Community Foundation.
2. Adopt resolution (Attachment 2) authorizing the Executive Director to enter into an agreement with the Orange County Community Foundation to establish two endowment funds for the YMCA Santa Ana facility to support Health and Nutrition program services in an initial amount not to exceed \$1,000,000, and Health and Fitness program services in an initial amount not to exceed \$1,000,000.
3. Return at the April 2008 Commission meeting with a progress report on the YMCA Santa Ana Project.

ATTACHMENTS:

1. Exhibit A – Philanthropic Guidelines for the YMCA Health & Fitness Fund
2. Exhibit A – Philanthropic Guidelines for the YMCA Health & Nutrition Fund
3. Resolution for Agreement with the Orange County Community Foundation

Contact: Kelly Pijl



Exhibit A
Philanthropic Guidelines for the
YMCA HEALTH & FITNESS FUND
(Agency Designated Funds)

Purpose of fund:

The Children and Families Commission of Orange County (Commission), through an initial contribution of \$1,000,000, shall establish with the Orange County Community Foundation (Community Foundation) a non-endowment fund to provide to the YMCA a permanent source of funding for health and fitness programming for children from the prenatal stage to 5-years and their families at the new Santa Ana YMCA facility. Funding by the Commission is also designed to serve as an incentive for other donors to contribute to these established Funds.

Funding Criteria:

- Funds shall not be expended until Commission approves a joint use plan for the aquatics complex and associated facilities at the YMCA Santa Ana facility and Segerstrom High School/Santa Ana Unified School District.
- Funds shall not be expended until Commission approves a comprehensive health and fitness plan to include pool safety and physical fitness activities for young children and families, which shall be (is) attached and incorporated into the Fund Criteria.
- On or before the start of YMCA's fiscal year, the YMCA shall submit to the Fund Review Committee an annual budget documenting the intended funding expenditure for the coming fiscal year.
- On or before the start of YMCA's fiscal year, the YMCA shall submit to the Fund Review Committee an annual report documenting fund expenditures for the prior fiscal year.

Ongoing Funding Requirements:

- Funds may not be expended for any purposes other than to promote, support, and improve the early development of children from the prenatal stage to 5-years and their families, unless explicitly designated by Commission for other purposes.
- Funds shall be expended for programs emphasizing health, fitness, community awareness, early education, and literacy at the YMCA Santa Ana facility consistent with the comprehensive program plans submitted by the YMCA and approved by the Commission.
- In the event the YMCA or the Commission dissolve prior to the complete expenditure of monies in the Funds maintained by the Community Foundation, the Community Foundation shall continue to distribute said Funds consistent with the restrictions outlined above.

Annual Fund Review Committee:

A fund review committee will convene annually to review the progress and status of the health, nutrition, and fitness programs and services administered at the YMCA Santa Ana facility. The Fund Review Committee will have the authority to determine the YMCA Santa Ana facility's compliance with the approved comprehensive program plans for each program discussed above and report back to the Commission on the status of the programs. The Fund Review Committee will include representatives from the Community Foundation and the Commission.

Incentive for Donor Contributions:

The Commission's investment may be used to leverage additional donations to support the YMCA project. The Commission's investment can only be used to support programs and services for children from the prenatal stage to 5-years and their families, as defined in the Fund Criteria. Additional donated funds can be used by the YMCA to support projects at the Santa Ana facility, but not at the expense or detriment of the health, nutrition, and fitness programs and services supported by the Commission.

Grant Size & Funding Strategy:

- A total of 10 percent of each of the fund balances will be allocated by the Community Foundation annually to the YMCA Santa Ana facility to support health, nutrition and fitness programs as determined in the Fund Criteria, and provided the YMCA remains in good standing, as determined by the Community Foundation and the Fund Review Committee.
- YMCA Santa Ana may request additional funds that are donated by organizations or persons other than the Commission by submitting a grant proposal and supporting documentation with their request. Funds, in addition to those donated by the Commission, to support the proposal must be in the account prior to any distribution of fund monies by the Community Foundation. The Fund Review Committee shall review and either approve or deny any grant proposal submitted by the YMCA.

Funds will not be granted for:

Annual fund drives, debt retirement or budget deficits, academic or scientific research projects, existing administrative expense not related to service delivery defined in the Fund Criteria of these guidelines, more than 25% of the agency annual budget, or any uses contrary to the restricted uses stated in Health & Safety Code § 130100 *et seq.*



Exhibit A
Philanthropic Guidelines for the
YMCA HEALTH & NUTRITION FUND
(Agency Designated Funds)

Purpose of fund:

The Children and Families Commission of Orange County (Commission), through an initial contribution of \$1,000,000, shall establish with the Orange County Community Foundation (Community Foundation) a non-endowment fund to provide to the YMCA a permanent source of funding for health and nutrition programming for children from the prenatal stage to 5-years and their families at the new Santa Ana YMCA facility. Funding by the Commission is also designed to serve as an incentive for other donors to contribute to these established Funds.

Funding Criteria:

- Funds shall not be expended until Commission approves a comprehensive program plan to implement health and nutrition services at the YMCA Santa Ana facility, which shall be (is) attached and incorporated into the Fund Criteria.
- YMCA shall dedicate space in the new facility building for health and nutrition program services.
- On or before the start of YMCA's fiscal year, the YMCA shall submit to the Fund Review Committee an annual budget documenting the intended funding expenditure for the coming fiscal year.
- On or before the start of YMCA's fiscal year, the YMCA shall submit to the Fund Review Committee an annual report documenting fund expenditures for the prior fiscal year.

Ongoing Funding Requirements:

- Funds may not be expended for any purposes other than to promote, support, and improve the early development of children from the prenatal stage to 5-years and their families, unless explicitly designated by Commission for other purposes.
- Funds shall be expended for programs emphasizing health, fitness, community awareness, early education, and literacy at the YMCA Santa Ana facility consistent with the comprehensive program plans submitted by the YMCA and approved by the Commission.
- In the event the YMCA or the Commission dissolve prior to the complete expenditure of monies in the Funds maintained by the Community Foundation, the Community Foundation shall continue to distribute said Funds consistent with the restrictions outlined above.

Annual Fund Review Committee:

A fund review committee will convene annually to review the progress and status of the health, nutrition, and fitness programs and services administered at the YMCA Santa Ana facility. The Fund Review Committee will have the authority to determine the YMCA Santa Ana facility's compliance with the approved comprehensive program plans for each program discussed above and report back to the Commission on the status of the programs. The Fund Review Committee will include representatives from the Community Foundation and the Commission.

Incentive for Donor Contributions:

The Commission's investment may be used to leverage additional donations to support the YMCA project. The Commission's investment can only be used to support programs and services for children from the prenatal stage to 5-years and their families, as defined in the Fund Criteria. Additional donated funds can be used by the YMCA to support projects at the Santa Ana facility, but not at the expense or detriment of the health, nutrition, and fitness programs and services supported by the Commission.

Grant Size & Funding Strategy:

- A total of 10 percent of each of the fund balances will be allocated by the Community Foundation annually to the YMCA Santa Ana facility to support health, nutrition and fitness programs as determined in the Fund Criteria, and provided the YMCA remains in good standing, as determined by the Community Foundation and the Fund Review Committee.
- YMCA Santa Ana may request additional funds that are donated by organizations or persons other than the Commission by submitting a grant proposal and supporting documentation with their request. Funds, in addition to those donated by the Commission, to support the proposal must be in the account prior to any distribution of fund monies by the Community Foundation. The Fund Review Committee shall review and either approve or deny any grant proposal submitted by the YMCA.

Funds will not be granted for:

Annual fund drives, debt retirement or budget deficits, academic or scientific research projects, existing administrative expense not related to service delivery defined in the Fund Criteria of these guidelines, more than 25% of the agency annual budget, or any uses contrary to the restricted uses stated in Health & Safety Code § 130100 *et seq.*

CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-08-C&FC

March 5, 2008

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR TO PREPARE AND NEGOTIATE AGREEMENTS WITH THE ORANGE COUNTY COMMUNITY FOUNDATION IN SUPPORT OF YMCA SANTA ANA HEALTH AND FITNESS AND HEALTH AND NUTRITION SERVICES; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENTS ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, *et seq.* (as amended, the "Act") implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County ("Commission"); and

WHEREAS, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County's children prenatal to five years of age as codified in the Act; and

WHEREAS, the Commission desires to enter into Agreements with the Orange County Community Foundation, to establish Designated Agency Funds in an amount not to exceed \$1,000,000 for Health and Nutrition program services and in an amount not to exceed \$1,000,000 for Health and Fitness program services to be provided at the YMCA Santa Ana facility; and

WHEREAS, the Orange County Community Foundation desires to enter into the applicable Agreements in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the applicable Agreement; and

WHEREAS, Commission has reviewed the staff report for the March 5, 2008 Commission meeting relating to the scope of services to be provided and hereby finds and determines that the proposed Agreements are in furtherance of and consistent with the Commission's Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Agreements with the Orange County Community Foundation to establish Designated Agency Funds in an amount not to exceed \$1,000,000 for Health and Nutrition program services and in an amount not to exceed \$1,000,000 for Health and Fitness program services to be provided at the YMCA Santa Ana facility as described the March 5, 2008 staff report for this Agenda Item.

NOW, THEREFORE BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1 Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2 Commission authorizes the Executive Director, or designee, to prepare and negotiate the terms, conditions and final form of the Agreements with the Orange County Community Foundation to establish Designated Agency Funds in an amount not to exceed \$1,000,000 for Health and Nutrition program services and in an amount not to exceed \$1,000,000 for Health and Fitness program services to be provided at the YMCA Santa Ana facility consistent with the March 5, 2008 staff report and guidelines referenced therein; and

Section 3 The approval by the Executive Director or designee of the final Agreements shall be conclusively evidenced by the execution of such agreements by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4 Commission hereby approves the Agreements with the Orange County Community Foundation in an amount not to exceed \$1,000,000 for Health and Nutrition program services and in an amount not to exceed \$1,000,000 for Health and Fitness program services to be provided at the YMCA Santa Ana facility as specified in the March 5, 2008 staff report for this Agenda Item.

Section 5 The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreements on behalf of the Commission.

Section 6 A copy of each final Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibits A to this Resolution. Exhibits A are hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. Each final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

Section 7 In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement(s), (ii) to cause the issuance of warrants, (iii) to administer the Commission's obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8 The Clerk of the Commission shall certify to the adoption of this Resolution.

The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on March 5, 2008 to wit:

AYES Commissioners: _____

NOES: Commissioner(s): _____

EXCUSED: Commissioner(s): _____

ABSTAINED: Commissioner(s) _____

CHAIR

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE)

I, DARLENE J. BLOOM, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

DARLENE J. BLOOM
Clerk of the Commission, Children and Families Commission of
Orange County, County of Orange, State of California

Resolution No: __-08-C&FC

Agenda Date: March 5, 2008

Item No. __



I certify that the foregoing is a true and correct copy of the Resolution adopted by the

DARLENE J. BLOOM, Clerk of the Commission

By: _____
Deputy

EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy(ies) of final executed Agreements)