

DATE: May 29, 2012

TO: Children and Families Commission of Orange County

FROM: Michael M. Ruane, Executive Director 

SUBJECT: Round 2 Catalytic Investment: Partnership for Children's Health – Follow-Up Actions

SUMMARY:

The Children and Families Commission's Funding Allocation Plan includes a Catalytic Investment Strategy to impact children's outcomes without requiring ongoing investment. Round 2 Catalytic Investments provide for the potential for out-year revenue support to reduce reliance on Commission funding. One Round 2 project is the proposed Partnership for Children's Health. This staff report provides an update on project development and requests updated contract authorization to move forward in implementing the project.

Partnership for Children's Health

The purpose of the Partnership for Children's Health is to develop a community initiative with supporting resources to attract national foundation and federal support for Commission funded programs and sponsored projects. Up to \$3 million has been allocated for the project to be implemented over a multi-year period. These funds are intended to provide challenge/match funds as incentives to draw down additional support for local projects. To support the initial strategic analysis, \$50,000 was available in the FY 2011/12 budget. A national expert has been engaged who has relationships with, and access to a cadre of national foundations and federal agencies. Through preliminary discussions, a final scope of work has been developed and expanded for two phases for the project: the strategic analysis and implementation planning. The recommended action would confirm contract dollars to implement the final designed scope of work (Attachment 1).

On March 7, 2012, the Commission authorized entering into an agreement with Public Health Foundation Enterprises, Inc. (PHFE) in an amount not to exceed \$50,000 for the period of April 1, 2012 through June 30, 2013. Based on the expanded scope of work as set forth in Attachment 1, staff is requesting updated contract authorization to enter into Agreement PS-102 with PHFE in an amount not to exceed \$175,000 for the period of May 1, 2012 through June 30, 2013.

STRATEGIC PLAN & FISCAL SUMMARY:

This agenda item is consistent with the Commission's Strategic Plan goals. Funding is included in the amended FY 2011/12 Budget and adopted FY 2012/13 Budget.

PRIOR COMMISSION ACTIONS:

- March 2012 - Authorized Round 2 Catalytic Investments implementing actions
- February 2012 - Approved Round 2 Catalytic Investments work plan

RECOMMENDED ACTIONS:

1. Receive project update.
2. Adopt resolution (Attachment 2) authorizing the Executive Director or designee and Commission Counsel to prepare and negotiate Agreement PS-102 with Public Health Foundation Enterprises, Inc., in an amount not to exceed \$175,000 for the period May 1, 2012 through June 30, 2013, to provide Partnership for Children's Health services as indicated on Attachment 1.

ATTACHMENTS:

1. Partnership for Children's Health Scope, Budget and Term
2. Resolution for Partnership for Children's Health

Contact: Alyce Mastrianni

Partnership for Children's Health

Term: May 1, 2012 – June 30, 2013

The purpose of the Partnership for Children's Health is to develop a community board with supporting resources to attract national foundations and federal grants for Commission programs and sponsored initiatives.

Phase I: Strategic Analysis

Budget: \$75,000

1. Use a combination of resources including PROFESSIONAL's nationally recognized Board of Directors, core consultant services along with the procurement of nationally recognized consultant(s) to research, conceptualize and develop a strategic analysis and recommendations to implement a strategic financing approach to be adopted and implemented through the Partnership for Children's Health.
2. The strategic analysis will:
 - a. Examine potential relevant funding sources including national and federal grants and funding partnerships with foundations and individual funders.
 - b. Identify Commission funded programs and initiatives that align with identified funding opportunities.
 - c. Review the Commission's track record in obtaining desired funds and related barriers to obtaining desired funds.
 - d. Identify resources necessary to pursue funding.
 - e. Draft strategic analysis to be submitted to COMMISSION no later than October 31, 2012.

Phase II: Implementation Plan

Budget: \$100,000

1. Based on the strategic analysis, develop a plan for implementation that addresses:
 - a. Resources needed for implementation.
 - b. Strategies to generate support and commitment of key foundation and corporate funders.
 - c. Plans for aggressively pursuing funding identified in strategic analysis.
 - d. Address challenges and opportunities identified through the strategic analysis.
 - e. Define membership, role and resources requirements for the Partnership for Children's Health community board and recruitment progress.
 - f. Finalize recommendations for selection of a Partnership for Children's Health community board no later than December 30, 2012.
 - g. Draft implementation plan to be submitted to COMMISSION no later than February 28, 2013.
2. Based on implementation plan, initiate implementation of the project with community board in place in later than June 30, 2013.

CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-12-C&FC

June 6, 2012

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR TO PREPARE AND NEGOTIATE AGREEMENT PS-102 WITH PUBLIC HEALTH FOUNDATION ENTERPRISES, INC. FOR PARTNERSHIP FOR CHILDREN'S HEALTH SERVICES; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, *et seq.* (as amended, the "Act") implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County ("Commission"); and

WHEREAS, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County's children prenatal to five years of age as codified in the Act; and

WHEREAS, the Executive Director and Commission Counsel have prepared a standard Master Agreement for Consultant/Professional Services ("Master Agreement"), which was approved by the Commission; and

WHEREAS, on March 7, 2012, Commission authorized an agreement with Public Health Foundation Enterprises, Inc. in an amount not to exceed \$50,000 for the period of April 1, 2012 through June 30, 2013; and

WHEREAS, based on the expanded scope of work as set forth in Attachment 1 to this agenda item, Commission desires to authorize the Executive Director or designee to prepare and negotiate Agreement PS-102 with Public Health Foundation Enterprises, Inc. for Partnership for Children's Health services, in an amount not to exceed \$175,000 for the period May 1, 2012 through June 30, 2013, as specified in the June 6, 2012 staff report for this Agenda Item, and

WHEREAS, Commission has reviewed the staff report relating to the scope of services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission's Strategic Plan; and

NOW, THEREFORE BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1 Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2 Commission hereby authorizes the Executive Director or designee to prepare and negotiate the terms, conditions and final form of Agreement PS-102 with Public Health Foundation Enterprises, Inc. for Partnership for Children's Health services, in an amount not to exceed \$175,000 for the period May 1, 2012 through June 30, 2013, consistent with the June 6, 2012 staff report and scope of services referenced therein; and

Section 3 The form of Agreement No. PS-102 with Public Health Foundation Enterprises, Inc. for Partnership for Children's Health services shall be substantially similar to the form of the standard Master Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director or designee. The approval by the Executive Director of Agreement No. PS-102 shall be conclusively evidenced by the execution and delivery of the Agreement by the Commission Chair to the Commission Clerk.

Section 4 Commission hereby approves the Agreement with Public Health Foundation Enterprises, Inc. Partnership for Children's Health services, in an amount not to exceed \$175,000 for the period May 1, 2012 through June 30, 2013, as specified in the June 6, 2012 staff report for this Agenda Item.

Section 5 The Commission Chair and Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreement PS-102 with Public Health Foundation Enterprises, Inc. on behalf of the Commission.

Section 6 A copy of the final Agreement when executed shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

Section 7 In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Amendments to Agreement(s), (ii) to cause the issuance of warrants, (iii) to administer the Commission's obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8 The Clerk of the Commission shall certify to the adoption of this Resolution.

The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 6, 2012 to wit:

AYES: Commissioners: _____

NOES: Commissioner(s): _____

EXCUSED: Commissioner(s): _____

ABSTAINED: Commissioner(s) _____

CHAIR

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE)

I, SUSAN NOVAK, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

SUSAN NOVAK
Clerk of the Commission, Children and Families Commission of
Orange County, County of Orange, State of California

Resolution No: __-12-C&FC

Agenda Date: June 6, 2012

Item No. __



I certify that the foregoing is a true and correct copy of the Resolution adopted by the

SUSAN NOVAK, Clerk of the Commission

By: _____
Deputy

EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy of final executed Agreement with Public Health Foundation Enterprises, Inc.)