



Agenda Item 2
June 1, 2016

DATE: May 24, 2016

TO: Children and Families Commission of Orange County

FROM: Kimberly Goll, Executive Director *Kimberly Goll*

SUBJECT: Champions for Children’s Literacy Shared Funding Model

ACTION: Adopt resolution authorizing agreement with Orange County United Way to act as fiscal agent for the Champions for Children’s Literacy Shared Funding program.

SUMMARY:

The Children and Families Commission of Orange County, Orange County United Way, and the Orange County Community Foundation, developed a shared funding model to improve early literacy outcomes in Orange County. In March 2016 a collaborative Request for Proposal (RFP) process resulted in four responses to implement or expand evidence-based early literacy programs that support children at-risk of not reading at grade level by the third grade. This agenda item requests approval to fund the recommended early literacy programs and designate Orange County United Way as the fiscal agent for the Champions for Children’s Literacy Shared Funding program.

DISCUSSION:

A leadership team that includes representatives from the Commission, Orange County United Way, and the Orange County Community Foundation meet collaboratively as the Champions for Children’s Literacy to expand and improve evidence-based literacy programs and interventions. The shared funding model was developed to support new or expanded programs and strategies for children most at-risk of achieving the outcome of reading at grade level by third grade.

At the February 2016 meeting the Commission approved allocating \$150,000 annually for three years to the early literacy shared funding pool that will be fiscal administered by the Orange County United Way. The funding source for the program is the unallocated catalytic funds from the Round 2 Partnership for Children’s Health. These catalytic funds are specifically designated to serve as match funds to leverage Commission investments. The Commission, United Way, and Community Foundation are the initial funders with the expectation that additional funders will be recruited through the Champions for Children’s Literacy program to improve upon these efforts and expand the program countywide.

Funder	2016/17	2017/18	2018/19	Restrictions
Children & Families Commission	\$150,000	\$150,000	\$150,000	Children 0-5
OC Community Foundation	\$100,000	\$100,000	\$100,000	Gift to educational institutions
OC United Way	\$100,000	\$100,000	\$100,000	Children 0-8
Total	\$350,000	\$350,000	\$350,000	

Funding Process and Proposed Awards

In March 2016, a Request for Proposal was distributed to a list of 70 individuals representing over 30 organizations serving six targeted communities determined by the Early Development Index data and the Smarter Balance Test scores. The applicants were required to create a collaborative model using proven evidence-based literacy programs and interventions. Applicants were expected to partner with libraries, cities, and other services in the community to implement their plan to improve literacy outcomes. Applicants were also required to comply with evaluation reporting requirements and provide 1:1 match funding. The programs and intervention strategies are expected to be sustainable, measurable, and scalable models for other vulnerable communities that lack literacy success.

Four proposals were received and reviewed in two phases. The first phase included the assessment and ranking of the submitted applications. The second phase included representatives from the funding organizations to confirm the assessments and determine the funding amounts. Commission funding is limited to programs for children in the 0-5 age range. The following four proposals are recommended for funding from the shared funding pool. The programs proposed by the Boys and Girls Clubs of Garden Grove and the La Habra City School District specifically target the 0-5 age range, and are recommended for the Commission's portion of the funding pool. A summary of the program proposals are included as Attachment 1. One-year of funding is recommended with an option to renew for two additional years based on performance, outcomes and funding availability.

- Anaheim Elementary School District (THINK Together, Network Anaheim)
- Boys and Girls Clubs of Garden Grove (Garden Grove School District, Words Alive)
- Boys and Girls Clubs of Santa Ana (Santa Ana Unified School District)
- La Habra City School District (Public Library, Family Resource Center)

An agreement with the Orange County United Way as the fiscal agent for the Champions for Children's Literacy Shared Funding program is recommended. Allocating a total of \$118,731 of the previously approved amount is recommended for the programs targeted to the 0-5 age category, which includes a \$5,000 set-aside allocation for the evaluation of the funded programs.

Champions for Children's Literacy

The Commission, Community Foundation and United Way are co-funding the Champions for Children's Literacy program. The mission of the program is to expand literacy interventions for young children ages 0-8. To accomplish the mission, Champions for Children's Literacy is:

- Identifying vulnerable communities with children with a literacy achievement gap
- Developing a repository of evidence-based literacy programs and services with proven child outcomes
- Increasing community awareness of the importance of early literacy and early grade reading with funders and parents/caregivers of young children
- Expanding the pool of funds available for delivering literacy services in Orange County
- Expanding proven literacy programs into vulnerable, at-risk communities

STRATEGIC PLAN & FISCAL SUMMARY:

This program has been specifically reviewed in relation to the Strategic Plan and is consistent with all goal areas. The total funding request for \$450,000 over three-years was approved on February 3, 2016. The funds are included in the Partnership for Children's Health Catalytic Budget category.

PRIOR COMMISSION ACTIONS:

- February 2016 - Authorized an annual amount of \$150,000 for three years, for a total amount not to exceed \$450,000 for the pooled fund with the Orange County Community Foundation and the Orange County United Way.
- July 2015 - Adopted resolution authorizing agreement for project management consultant services for the Champions for Children's Early Literacy program
- March 2015 - Authorized receipt of funds from Orange County United Way to share the costs of the consultant agreement

RECOMMENDED ACTION:

Adopt resolution authorizing the Executive Director, or designee, to enter Agreement PS-139 with Orange County United Way for the term beginning June 1, 2016 to May 31, 2017 to act as fiscal agent for the Champions for Children's Literacy Shared Funding program for an amount not to exceed \$118,731.

ATTACHMENTS:

1. Champions for Children's Literacy Shared Funding: Summary of Program Proposals
2. Resolution with Orange County United Way

Contact: Kelly Pijl

**CHAMPIONS FOR CHILDREN'S LITERACY SHARED FUNDING
SUMMARY OF PROGRAM PROPOSALS**

Proponent	Program	Ages	Reach	Total Funding Amount	Recommended Commission Allocation
Anaheim Elementary School District (THINK Together, Network Anaheim)	Integration of Model City's "Footsteps 2 Brilliance" Mobile Technology Platform. Key application is the Academic Language Program for Students that delivers interactive e-books and education games to smart phones and tablets. Grant funding to support purchase of one-year license, training and implementation package.	0-8	Citywide	\$100,000	0
Boys & Girls Clubs of Garden Grove (Garden Grove Unified School District)	Integration of the Words Alive Family Literacy Model into the existing Readiness on the Road early learning program for children and parents. The purpose is to "lift families up through reading" through home focused interventions including book sharing, reading activities and kindergarten tool kits. Grant funding for staffing, books, activity materials and screening tools.	0-5	6 elementary schools	\$52,448	\$52,448
Boys & Girls Clubs of Santa Ana (Santa Ana Unified School District)	Expansion of Early Literacy Intervention (Flying Start) program from eight to fifteen school sites, extending services from 630 to 1,000 children. Program developed in 2014 by University of California Irvine and United Way to provide effective in-school and summer literacy activities, with monthly family literacy nights. Grant funding to support staffing, curriculum purchase, tablets, and staff training.	5-8	Santa Ana Unified School District	\$100,000	0
La Habra City School District (LH Public Library, Family Resource Center and City of La Habra)	Expand existing School Readiness Literacy Program/Learning Link and develop extended Summer Readiness Learning Program implementing California Department of Education's Preschool Learning Foundations. Trained Community Liaisons, led by a certified teacher, model literacy activities for parents, caregivers and children. Grant funding for staffing, books and supplies.	0-5	La Habra – Sierra Vista and Walnut schools, Head Start and State Preschool	\$61,283	\$61,283
	Set-aside for evaluation program			\$15,000	\$5,000
Total Funding				\$328,731	\$118,731

All programs are for a one-year term with an option renew for two additional years based on performance, outcomes and funding availability.

CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ____-16-C&FC

_____, 2016

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE AGREEMENT PS-139 WITH ORANGE COUNTY UNITED WAY TO ACT AS FISCAL AGENT FOR THE CHAMPIONS FOR CHILDREN'S LITERACY SHARED FUNDING PROGRAM AND AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, *et seq.* (as amended, the "Act") implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County ("Commission"); and

WHEREAS, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County's children prenatal to five years of age as codified in the Act; and

WHEREAS, the Executive Director and Commission Counsel have prepared a standard Professional Services Agreement, which was approved by the Commission; and

WHEREAS, the Commission desires to enter Agreement PS-139 ("Agreement") with Orange County United Way, hereinafter referred to as "Contractor", to act as fiscal agent for the Champions for Children's Literacy Shared Funding program for the terms and in the amounts as specified in the June 1, 2016 staff report; and

WHEREAS, Contractor desires to enter into the Agreement with Commission in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the applicable Agreement; and

WHEREAS, Commission has reviewed the staff report for the June 1, 2016 Commission meeting relating to the scopes of services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission's Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Agreement with the Contractor in the amount and for the terms as specified in the June 1, 2016 staff report for this Agenda Item;

NOW, THEREFORE BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1 Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2 Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate the Agreement with the Contractor as described in the June 1, 2016 staff report for this Agenda Item to act as fiscal agent for the Champions for Children's Literacy Shared Funding program in the amounts and for the terms consistent with the June 1, 2016 staff report and scope of services referenced therein.

Section 3 The form of the Agreement with the Contractor, in the amounts and for the terms as specified in the June 1, 2016 staff report for this Agenda Item, shall be substantially similar to the form of the standard Professional Services Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director or designee and Commission Counsel. The approval by the Executive Director or designee of the Agreement shall be conclusively evidenced by the execution of such Agreement by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4 Commission hereby approves the Agreement with Contractor as described in the June 1, 2016 staff report for this Agenda Item act as fiscal agent for the Champions for Children's Literacy Shared Funding program in the amounts and for the terms as specified in the June 1, 2016 staff report for this Agenda Item.

Section 5 The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreement on behalf of the Commission.

Section 6 A copy of the Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

Section 7 In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement(s), (ii) to cause the issuance of warrants, (iii) to administer the Commission's obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8 The Clerk of the Commission shall certify to the adoption of this Resolution.

The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 1, 2016 to wit:

AYES Commissioners: _____

NOES Commissioner(s): _____

EXCUSED Commissioner(s): _____

ABSTAINED Commissioner(s): _____

CHAIR

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE)

I, ROBIN STIELER, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

ROBIN STIELER
Clerk of the Commission, Children and Families Commission of
Orange County, County of Orange, State of California

Resolution No: __-16-C&FC

Agenda Date: June 1, 2016

Item No. __



I certify that the foregoing is a true and correct copy of the Resolution adopted by the

ROBIN STIELER, Clerk of the Commission

By: _____
Deputy

EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy(ies) of final executed Agreement)