Children & Families
Commission of Orange County

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Agenda Item No. 2
March 3, 2010 Meeting

ORANGE COUNTY
BOARD OF SUPERVISORS

DATE: February 24, 2010

TO: Children and Families Commission of Orange County

FROM: Michael M. Ruane, Executive Director

SUBJECT: Progress Report – Partnership with the American Academy of Pediatrics, California Chapter 4 (Orange County)

SUMMARY:
The Children and Families Commission of Orange County has a long-term partnership with the American Academy of Pediatrics (AAP), California Chapter 4. The partnership provides access to pediatric experts and national and state pediatric health standards by which to measure Commission funded programs to ensure quality. The most recent agreement began in 2007 to provide services to improve health outcomes for young children in Orange County. Extending the agreement with AAP at a reduced rate for continued support of the Commission's pediatric health initiatives and the Reach Out and Read early literacy program is recommended. This item also recommends continuing AAP's sublease with the Commission for office space in return for services.

Commission/AAP Partnership Progress Report
The current contract with the Orange County's American Academy of Pediatrics includes two major programs, the Injury and Violence Prevention program and the School Readiness Nurse program, as well as participation in local and statewide developmental screening initiatives, and child abuse prevention. Under a separate agreement, AAP has assisted the Commission's Early Literacy Program to expand the Reach Out and Read program to 51 pediatric offices throughout Orange County. AAP recruits pediatricians to participate in the program, and assists with the application and reporting to National Reach Out and Read.

The Commission is the primary funding source for the AAP Injury and Violence Prevention Program that began in 2001, and has resulted in a marked decrease in injuries and deaths among young children. The program was established to increase the capacity of professionals, organizations, parents, caregivers, and the community to prevent childhood injury and violence in accordance with the National AAP injury and violence prevention policies. A recent analysis of data on Orange County child injury death trends by age group from 1997-2007 revealed a decline among the 0-4 age group, from 40 in 1997 to 14 in 2007. The Injury and Violence Prevention Program targets injury prevention among children 0-5 and has become a nationally recognized program serving as a model for other AAP chapters. However, child injuries remain the leading cause of death among children in Orange County.

AAP also supports the Commission's School Readiness Nurse Program at the Orange County elementary school districts. AAP members provide clinical advice and telephone triage support

17320 Redhill Avenue, Suite 200 · Irvine, California · 92614
714-834-5310 · FAX 949-474-2243

to school readiness nurses and assist them with coordinating care with primary care physicians. Through the partnership with AAP school readiness nurses have increased the number of children who have a health care home, and received training to routinely screen and refer young children for assessment of developmental delays including vision, hearing, speech, language, psychosocial issues, and other special needs.

Proposed 2010-11 Work Plan

The Orange County chapter of the American Academy of Pediatrics is a critical partner for the Commission's investments in children's health programs. The proposed work plan includes continuing with the School Readiness Nurses, Reach Out and Read and Injury and Violence Prevention programs. The proposed work plan includes the addition of the following programs that are further described in the 2010-2011 Work Plan Summary (Attachment 1). The final work plan will be presented for approval at the April 2010 Commission meeting.

- Direct support to pediatricians to provide expertise and resources for the implementation of new and existing programs.
- Training and technical assistance for obstetricians, pediatric dentists, medical specialists and other health professionals to promote the expansion of health programs for young children.
- Expert review of programs implemented by Commission grantees to assure the quality of the program and compliance with state and national AAP standards.
- Community education targeting parents and providers to communicate techniques to improve the health and safety for young children.

Recommended Funding Plan

The 2009-10 Budget for the America Academy of Pediatrics was $840,930. To date, an estimated $200,000 will be available to carry-over to the next year. An approximate 23 percent base budget reduction to $650,000 is recommended for the 2010-11 Budget, which is consistent with the discussion at the budget workshop in February 2010. However, the amount may be further reduced based upon 2010-11 Budget actions. AAP will carry over available funds from the previous year which will help to offset the decrease in funds. The budget for the amended agreement with AAP will be presented for approval at the April 2010 Commission meeting.

STRATEGIC PLAN & FISCAL SUMMARY:

This program has been specifically reviewed in relation to the Strategic Plan, and is consistent with the Healthy Children goal. There is no funding request at this time.

PRIOR COMMISSION ACTIONS:

- November 2008 – Authorized agreement PS-56 with PHFE including $50,000 for a Reach Out and Read Coordinator at AAP (July 1, 2008 – June 30, 2010).
- July 2008 – Authorized amendment to Agreement FCI-CHS-05 with American Academy of Pediatrics, California Chapter 4 to add $994,069 (January 1, 2009 - June 30, 2010).
- June 2007 – Authorized Agreement FCI-CHS-05 and sublease with the American Academy of Pediatrics, California Chapter 4 for $1,074,398 (September 1, 2007 - December 31, 2008).

RECOMMENDED ACTIONS:

1. Receive progress report and recommendations for the amended agreement with the Orange County Chapter of the American Academy of Pediatrics.
2. Direct staff to return with a final work plan and budget at the April 2010 Commission meeting.

ATTACHMENTS

1. Orange County Chapter of the American Academy of Pediatrics 2010-2011 Proposed Work Plan
2. Injury and Violence Prevention Program Achievements

Contact: Kelly Pijl

Orange County Chapter of the American Academy of Pediatrics (California Chapter 4) 2010-2011 Proposed Work Plan Summary

Program	Description
Pediatrician Support for School Readiness Nurse Programs*	A pediatrician provides clinical advice and telephone triage support to school readiness nurses and assists them with coordinating care with primary care physicians. Jointly develop a pediatric clinical education program with the school nurses, for the school nurses throughout the county.
Reach Out and Read*	Recruit and support pediatricians in the implementation of the Reach Out and Read program at their medical offices, and the reporting process to National Reach Out and Read.
Injury and Violence Prevention*	Implement programs to reduce and prevent childhood injury and violence (e.g. drowning) in accordance with National AAP injury and violence prevention policies.
Direct Support of Pediatricians	Provide expertise and resources to pediatricians for the implementation of existing and developing programs including, but not limited to: immunizations, developmental screenings, oral health, chronic health conditions (e.g. asthma), injury and violence prevention, etc.
Training and Technical Assistance for Health Professionals	Establish training for other health professionals such as obstetricians, pediatric dentists, and medical specialists to assist with the promotion and expansion of health programs for young children.
Expert Review of Programs Implemented by Commission Grantees	Provide technical expertise to organizations implementing health related programs such as Pretend City's developmental screening program, Help Me Grow, Providence Speech and Hearing, Orange County Head Start, and the YMCA health and safety program at the new Santa Ana facility.
Community Education – Child Health and Safety Programs	Provide technical expertise and support for community programs to improve child health and safety for children under age 6 (e.g. child passenger safety).

*Current Programs

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™
California Chapter 4

Injury and Violence Prevention Program

Children & Families Commission of Orange County

Over 195 agencies participate in IVPP and have achieved the capacity to keep kids safe including:

Collaborators

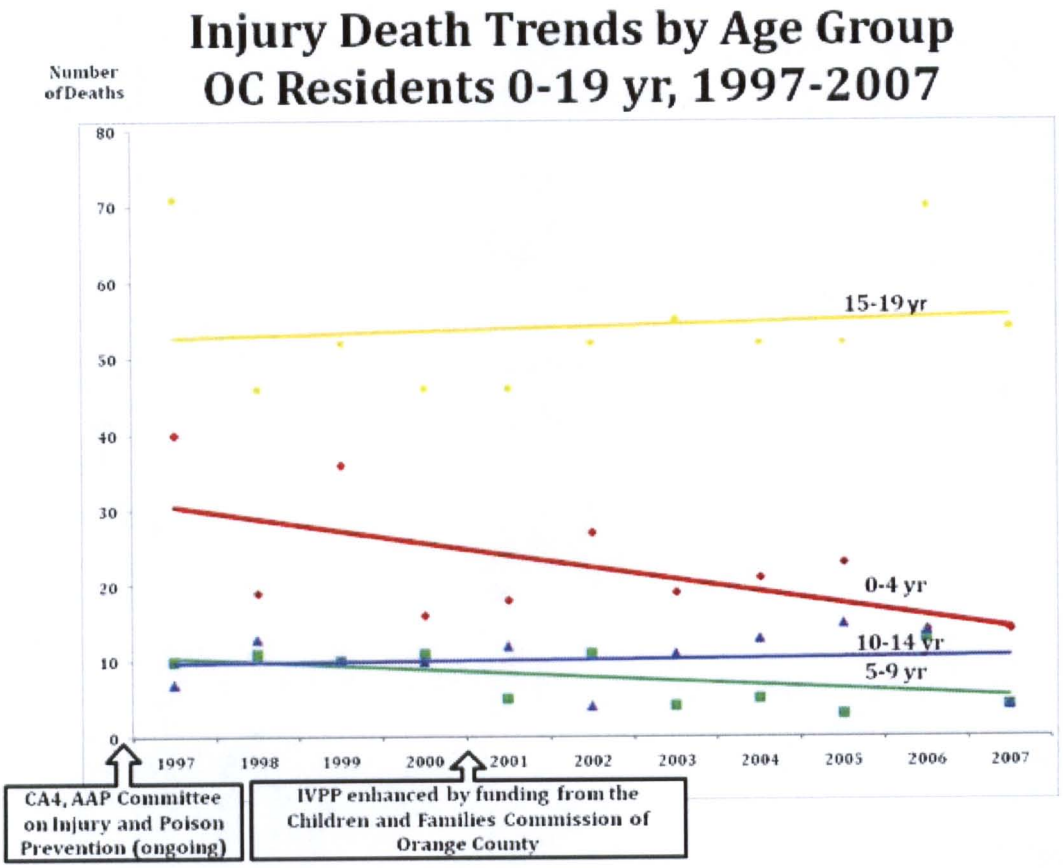
-Bridges for Newborn Network

-OCHCA Community Nursing Services

-Coalition of Orange County Community Clinics

-ProjectConnections (FRC Health Access Program)

-School Readiness Initiative

-Families and Communities Together (FaCT)

By targeting the young children (0-5 years), the Injury and Violence Prevention Program implemented by the California Chapter 4, American Academy of Pediatrics has achieved a remarkable decrease in injury mortality when compared to the age groups not targeted. However, injury remains the leading cause of death and disability over the age of 1 year.