

**Agenda Item 2
February 3, 2016**

DATE: January 14, 2016

TO: Children and Families Commission of Orange County

FROM: Christina Altmayer, Executive Director 

SUBJECT: 2016 Orange County Community Indicators Report

ACTION: Receive update on the 2016 Orange County Community Indicators Report

SUMMARY:

The Children and Families Commission of Orange County is coordinating the development of the 2016 Orange County Community Indicators Report, in partnership with several community organizations and funders. The report tracks countywide trends and identifies critical community issues in terms of Orange County's economic growth, education systems, infrastructure, and health. A leadership team comprised of representatives from the sponsoring agencies will spearhead the report development; the Commission will serve as the lead agency for contracting with consultants to prepare the report.

DISCUSSION:

The Commission has been involved in the development of the Orange County Community Indicators Report since its inception, and was the primary funder of the report for several years. In 2015 Commission staff reached out to other organizations seeking their engagement both to refresh the report's content, as well as to provide financial support. This outreach was successful and resulted in:

- 1) A streamlined report with fewer indicators and updated graphics.
- 2) A new report section that explores key Orange County issues that require cross-sector coordination to promote community action and develop regional solutions, presented as "Pivot Points".
- 3) New report sponsors including CalOptima, Orange County United Way, Orange County Community Foundation, Orange County Funders Roundtable, and The Allergan Foundation.

2016 Report Development and Sponsorship

The three organizations that provided leadership for the 2015 report have agreed to partner with the Commission for the 2016 report: CalOptima, Orange County United Way, and Orange County Community Foundation. Each of these organizations has committed to participating on a report development committee and providing financial support. The Orange County Business Council has also agreed to provide input into the 2016 report development. The total cost of the 2016 report is estimated to be \$80,000 and the Commission will provide a maximum of \$20,000 in funding. Funding has been confirmed from the lead agencies listed above to support the total budget, net of the Commission funding, and additional funders are also being pursued.

The 2016 report will retain the streamlined indicators and updated graphics, which were well received by report users. Additionally, improving trends will continue to be highlighted, as well as indicators that are lagging or not at target levels. The report will expand the discussion of key cross-sector issues to include how they are interrelated, as well as innovative strategies currently being used in Orange County to address the issues. The 2016 report will also highlight innovative strategies that are being deployed countywide or in selected communities to address the identified critical issues.

Consultant Agreements

Three consultants have been engaged by the Commission to complete the 2016 report. Their respective roles and contract amounts are summarized below. All agreements have been executed using Executive Director’s authority.

Burke Consulting	Project Management and Report Development, Data Collection and Analysis	\$31,342
Parsons Consulting, Inc.	Report Development, Data Collection and Analysis	\$30,129
Luis Alvarado Design	Report Design and Printing	\$18,700
TOTAL		\$80,171

STRATEGIC PLAN & FISCAL SUMMARY:

This action has specifically been reviewed in relation to the Strategic Plan, and is consistent with the Capacity Building goal. Expenditures will be allocated to the evaluation line item within the Capacity Building goal area.

PRIOR COMMISSION ACTIONS:

- July 2015- Receive 2015 Community Indicators Report

RECOMMENDED ACTION:

Receive update on the 2016 Orange County Community Indicators Report.

Contact: Kim Goll