

**Agenda Item 14**
September 7, 2016**DATE:** August 29, 2016**TO:** Children and Families Commission of Orange County**FROM:** Kimberly Goll, Executive Director**ACTION:** Receive the Executive Officer's Report**A. Audit Process**

Commissioners Maria Minon and Sandy Pierce met with the external auditors Roger Alfaro and Erika Partida from Vavrinek, Trine, Day & Co. as the Commission representatives for the annual financial audit. The Commission's Finance Manager, Michael Garcell, managed the annual audit process that requires both audit entrance and exit meetings with the Commissioner representatives. The audit entrance meeting was held in July. The auditors outlined the audit process and summarized the requirements and responsibilities. The audit results and findings will be presented at the audit exit meeting on September 29, 2016. The final audit report will be presented at the October 5, 2016 Commission meeting.

B. Monthly Strategic Communications Report

Curt Pringle & Associates provides strategic communications services in the areas of legislative advocacy, community partnership, and public awareness. The Strategic Communications Activities Report for July/August 2016 is included as Attachments 1.

C. Dental Transformation Initiative

In May 2016, the Commission submitted a letter of intent to apply for a Local Dental Pilot Program through the Department of Health Care Services' Dental Transformation Initiative (DTI). Staff presented on DTI at the July Commission meeting. The goals of the state's funding program are to increase the percentage of children who receive preventive dental services, including a caries risk assessment by the age of six, and to improve the continuity and consistency of the care they receive. Commission staff is working with several partners, including Healthy Smiles for Kids of Orange County, County of Orange Health Care Agency, and the Coalition of Orange County Community Health Centers to develop a comprehensive application that best addresses the needs of underserved Orange County children. The deadline for application was recently extended from early August to September 30, 2016.

D. PACT (Prevent All Cigarette Trafficking) Act

As directed by the Commission, a letter (Attachment 2) was sent to the Orange County representatives of the United States Congress to repeal the 2010 PACT (Prevent All Cigarette Trafficking) Act. The Commission authorized a similar letter that was sent on October 3, 2013. The letter was requested by a member of the public at the May 4, 2016 Commission meeting.

ATTACHMENTS:

1. Strategic Communications Report for July/August 2016
2. PACT (Prevent All Cigarette Trafficking) Letter to Congress



To: Kelly Pijl, Communications and Policy Director
Children and Families Commission of Orange County

From: Todd Priest, Vice President
Curt Pringle & Associates

Date: August 18, 2016

Subject: July/August 2016 Strategic Communications Summary Report

The following is a summary of activities that were provided by Curt Pringle & Associates to the Children and Families Commission of Orange County for the months of July and August, 2016.

State Legislation Update

The California State Legislature was out of session during the month of July. They returned from summer recess in early August to begin the final weeks of the 2015/2016. Lawmakers have until August 31st to take action on pending legislation. The Governor in turn has until September 30th to either sign or veto legislation. Apart from the Governor calling for a Special Session, both the State Assembly and Senate will be in Final Recess until December 5, 2016.

Below is information regarding several bills still pending:

- AB 717: *Tax Exemption for Diapers***
Bill provides a temporary sales and use tax exemption for diapers designed, manufactured, processed, fabricated, or packaged for use by infants and toddlers, designated size 3 or under. The bill would sunset on January 1, 2022.
- AB 2207: *Medi-Cal Dental Program Enhancement***
Bill requires the Department of Health Care Services to expedite the Medi-Cal dental program provider enrollment process, including an alternative automatic enrollment process for a provider already commercially enrolled, subject to federal approval.
- SB 1034: *Autism Screening by Healthcare Providers and Insurers***
Bill extends and broadens an existing mandate that requires health plans and insurers to cover medically necessary behavioral health treatment services, including applied behavioral analysis (ABA) for pervasive developmental disorder or autism.

Similar to the briefing we provide lawmakers in Sacramento as part of the State First 5 Advocacy Day, CP&A is working with commission staff to plan and conduct a breakfast briefing for the staff members of the Orange County Legislative Delegation. Tentatively the briefing will be held at the Orange County Center for Autism and Neurodevelopmental Disorders, a commission-funded program.

Statewide Initiatives

California voters will be presented the following Propositions in November:

- Prop 51: School Bonds, Funding for School and Community College Facilities. (\$9 billion)
- Prop 52: State Fees on Hospitals. Federal Medi-Care Matching Funds.
- Prop 53: Revenue Bonds. Statewide Voter Approval. (Projects over \$2 billion)
- Prop 54: Legislature. Legislation and Proceedings (72 hour notice prior to vote)
- Prop 55: Tax Extension to Fund Education and Healthcare. (Extends Prop 30 for 12 years)

- Prop 56: Cigarette Tax to Fund Healthcare, Tobacco Use Prevention, Research and Law Enforcement (additional \$2 per pack, includes Proposition 10 backfill provision)

- Prop 57: Criminal Sentences. Juvenile Criminal Proceedings and Sentencing.
- Prop 58: Non-English Languages Allowed in Public Education Act.
- Prop 59: Urges Congress to Amend Constitution to overturn Citizens United Decision.
- Prop 60: Adult Films. Condom. Health requirements.
- Prop 61: State Prescription Drug Prices.
- Prop 62: Death Penalty. (Repeals death penalty)
- Prop 63: Firearms. Ammunition Sales.
- Prop 64: Marijuana Legalization.
- Prop 65: Carry-out Bags. Charges
- Prop 66: Death Penalty. Procedures.
- Prop 67: Referendum to Overturn Ban on Single Use Plastic Bags

Public Awareness

Local Government Briefings

As part of the Commission's directive to meet with and brief city officials as well as local school districts, we provided the following briefings:

- Placentia Yorba Linda Unified School District
- Irvine Unified School District

Only one local briefing remains for 2016. We are in the process of arranging to meet with the City of Laguna Niguel.

2017 Essentials Donation Drive

Planning for the 2017 Essentials Drive has begun.



July 6, 2016

The Honorable Loretta Sanchez
The Honorable Linda Sanchez
The Honorable Alan Lowenthal
The Honorable Dana Rohrabacher
The Honorable Ed Royce
The Honorable Fernando Sanudo
The Honorable Mimi Walters

The Honorable Darrell Issa
United States House of Representatives
2269 Rayburn House Office Building
Washington, DC 20515

Dear Congressman Issa:

On behalf of the Children and Families Commission of Orange County, this letter is to make you aware of the discrepancy regarding the Prevent All Cigarette Trafficking (PACT) Act. The PACT Act works to ensure appropriate tax collection and record keeping of internet and remote sales of cigarettes and smokeless tobacco, however cigars and pipe tobacco are excluded from these requirements.

Adopted in 2010, the PACT Act amended the Jenkins Act that governs the collection of taxes on cigarettes and other tobacco products. In 2013, the Federation of Tax Administrators (FTA) approved a Resolution supporting the inclusion of cigar and pipe tobacco in the PACT Act. The FTA provides services to state tax authorities, including the California State Board of Equalization.

While the Children and Families Commission of Orange County does not advocate nor take positions on tax policy, the Commission is responsible for the allocation of funds from Proposition 10, a 50-cent tax on tobacco products sold in California. These funds are dedicated to support health, early education, and family support services for young children and families. The Commission is bringing this discrepancy related to cigars and pipe tobacco in the PACT Act to your attention as it may impact funding to support critical programs for young children in Orange County under Proposition 10.

We appreciate your time and consideration of this matter.

Sincerely,

Sandra Barry
Chair

cc. Kimberly Goll, Executive Director
Moira Kenney, First 5 Association of California