

**Agenda Item 13**  
**September 7, 2016**

**DATE:** August 30, 2016

**TO:** Children and Families Commission of Orange County

**FROM:** Kimberly Goll, Executive Director 

**ACTION:** Receive the 2016-17 Program Renewal Process

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**SUMMARY:**

The Children and Families Commission of Orange County is in the third year of a three-year funding cycle with organizations that provide the health, early education and family support programs for young children and their families. This agenda item proposes a strategy for reviewing the portfolio of programs funded by the Commission and a process for developing renewal recommendations for fiscal year 2017-18.

**DISCUSSION:**

Proposition 10 was passed by California voters in 1998 to fund early childhood development programs for young children. Tobacco revenue is a declining source of funding, and the Commission has adhered to a Long-Term Financial Plan to monitor this decrease and fund programs accordingly. Eighty-two percent of the Commission's budget currently provides funding support for 95 programs (non-catalytic investments) that provide valuable and important services that are positively impacting the well-being of children in Orange County. June 30, 2017 marks the end of a three-year funding cycle for these program agreements.

In preparation for the upcoming process to renew program agreements, the Bridgespan Group conducted an assessment of the Commission's operations that was presented at the annual June 2016 planning meeting. Mr. Mike Perigo, a partner at the Bridgespan Group and the head of education practice, presented recommendations that are intended as guidelines to continue the Commission's impact on young children and families in Orange County. Their recommendations included:

- Use the Early Developmental Index as a summative indicator of progress and to guide the allocation of the Commission's own resources
- Sustain the catalytic orientation of investing
- Accelerate the transition from funding programs to building sustainable services
- Continue to bring supplemental financial resources to bear
- Leverage the Commission's reputation and non-financial resources

The planning meeting resulted in five actions for focus over the next year, which were affirmed at the July Commission meeting. These action areas included, defining and establishing core program criteria, developing a program renewal process, expanding use of the Early Developmental Index, continue work on sustainability, and assessing staffing and resource needs. While progress continues

on all five actions, this report specifically focuses on establishing core program criteria and the upcoming renewal process.

### **Core Programs**

While all programs funded by the Commission have been carefully evaluated and are important to the overall development of young children, some programs are more closely aligned with the Commission's mission and future direction. The definition and criteria for a core program is intended to be the rubric for evaluating currently funded programs and determining which programs are critical to the Commission's operations. There are five criteria recommended for defining a core program:

1. The program is **Outcome-Oriented** and has defined outcomes that align with the goals in the Commission's Strategic Plan.
2. The program reasonably identifies a financial or social **Return on Investment (ROI)** by improving systems, increasing access or efficiency, or decreasing future spending (cost avoidance).
3. The program works in partnership with the Commission to actively identify and pursue **Leveraging** and **Sustainability** strategies to maximize the Commission's investment.
4. The agency is a **Critical Partner** and necessary to advance the Commission's goals.
5. The program provides critical goal-aligned services to an extremely **Vulnerable Population**.

Mr. Perigo and members of the Bridgespan Group have agreed to review the criteria and their initial application to the existing Commission program portfolio. Following their review, they will provide feedback and guidance to support the program renewal process.

### **Program Renewal Process**

The proposed program renewal process includes the participation of Commission members. The Commission Chair will assign members, or their designees, to at least one of three review panels in the categories of Healthy Children, Early Learning and Strong Families. The panels will meet throughout the fall to review the programs for each category and provide recommendations for the length of the funding term, the funding amount, and if there are conditions for renewal.

The definition for core programs will be used to guide the discussion for the review process. The program renewal process may also include opportunities for staff to meet with currently funded organizations to discuss the preliminary recommendations. Commission members will have an opportunity to reconvene their review panel for further discussion prior to presenting the final recommendations for approval at the February Commission meeting. New program agreements are expected to be developed throughout the spring and begin on July 1, 2017, the start of the new fiscal year.

### **STRATEGIC PLAN & FISCAL SUMMARY:**

There are no funding actions proposed for this item.

**PRIOR COMMISSION ACTIONS:**

- July 2016 – Received June Planning Meeting report
- June 2016 – Conducted Annual Planning Meeting
- April 2016 – Received update on The Bridgespan Group’s assessment of the Children and Families Commission
- February 2016 – Adopted resolution authorizing agreement with The Bridgespan Group for an updated organizational assessment and recommendations

**RECOMMENDED ACTION:**

Receive and approve the 2016-17 Program Renewal Process.

**ATTACHMENT:**

2016-17 Program Renewal Process Presentation

**Contact:** Kelly Pijl

# 2016-17 Program Renewal Process



Children & Families Commission of Orange County

*September 7, 2016*

# Definition of Core



Programs that are considered core to the Commission will meet one or more of the following criteria:

1. The program is **Outcome-Oriented** and has defined outcomes that align with the goals in the Commission's Strategic Plan.
2. The program reasonably identifies a financial or social **Return on Investment (ROI)** by improving systems, increasing access or efficiency, or decreasing future spending (cost avoidance).
3. The program works in partnership with the Commission to actively identify and pursue **Leveraging** and **Sustainability** strategies to maximize the Commission's investment.
4. The agency is a **Critical Partner** and necessary to advance the Commission's goals.
5. The program provides critical goal-aligned services to an extremely **Vulnerable Population**.

# Commissioner Review Panels



<b>Healthy Children</b> <i>Promote the overall physical, social, emotional and intellectual health of young children</i>	<b>Early Learning</b> <i>Provide early learning opportunities for young children to maximize their potential to succeed in school</i>	<b>Strong Families</b> <i>Support and strengthen families in ways that promote good parenting for the optimal development of young children</i>
Bridges Maternal Child Health Network	School District Programs/Early Learning Specialists	Homeless Prevention
Community Health	Countywide Early Learning Programs	Family Support Services
School Readiness Nursing		

*Agreements with CHOC/UCI will be reviewed by the Pediatric Health Services Subcommittee*



## **Identify which programs are considered “core” based on the provided definitions:**

- Outcome-Oriented
- Return on Investment
- Leveraging and Sustainability
- Critical Partner
- Vulnerable Population

## **Provide recommendations for program renewal agreements specific to:**

- Length of Funding Term (one, two, or three-years)
- Funding Amount
- Contingencies/Conditions for Renewal

# Timeline



<b>September 7, 2016</b>	Conceptual program funding review strategy, review panels & timeline
<b>September/October 2016</b>	Convene program funding review panels – initial review and discussion
<b>October 5, 2016</b>	Finalize program funding review strategy
<b>November 2016</b>	Convene program funding review panels - develop funding recommendations
<b>December 2016</b>	Outreach to funded organizations for preliminary funding recommendations
<b>January 2017</b>	Convene program funding review panels - if needed to respond to recommendations/direction
<b>February 1, 2017</b>	Present final program funding recommendations
<b>February – June 2017</b>	Develop program agreements to begin July 1, 2017