

**Agenda Item 13**  
**July 1, 2015**

**DATE:** June 23, 2015

**TO:** Children and Families Commission of Orange County

**FROM:** Christina Altmayer, Executive Director 

**SUBJECT:** YMCA of Orange County Santa Ana Project

**ACTION:** Receive Update on the YMCA of Orange County Santa Ana Facility

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**SUMMARY:**

The Children and Families Commission received a review of the first two years of the Santa Ana YMCA's operations at the September 2013 meeting. The review summarized the services provided by the YMCA and identified priorities for the YMCA to address, including: 1.) Improved data reporting compliance to more specifically report and document the services to the 0-5 population; 2.) Ongoing sustainability issues, particularly as the program reserve funds are drawn down to support facility operations; and, 3.) Constructing a permanent memorial honoring Orange County residents that were killed while serving in the military since 2001. Over the past year, Commission staff has continued to meet with and monitor the progress of addressing these issues. The following report provides a progress update.

**DISCUSSION:**

In May 2008, the Commission approved \$8.5 million in catalytic funding for an agreement with the YMCA to create and sustain physical fitness and obesity prevention/treatment services in Santa Ana. The site includes an aquatics center, an outdoor soccer arena and provides a home for Dr. Riba's Health Club, now known as Serving Kids Hope, for the assessment and treatment of children with obesity. While the initial planning focused on a larger facility and development of a permanent Wellness Center, the final plan approved in January 2010 was scaled-back to include only the aquatics center, outdoor soccer arena, and modular buildings.

Since September 2013, multiple meetings have been held with YMCA executive management to address the issues of data reporting compliance, sustainability, and the construction of the memorial monument. The YMCA has met the compliance plan that resulted in submittal of a sustainability plan, design of the permanent memorial, and full compliance with Commission data reporting requirements. A report of progress on each of these compliance issues is presented below.

1. Sustainability Plan- Commission staff received a sustainability plan in February 2015. The plan indicates that the revenue at Santa Ana facilities are projected to cover operating expenses, net of depreciation. The plan also includes the YMCA intent to continue to maximize facility rentals for both the pool and soccer arena. In addition to revenues for facility rental, the YMCA is engaged in generating additional scholarship funding through private philanthropy. Lastly, the Commission and the YMCA have agreed to revisit the sustainability plan and assumptions on an annual basis.

2. Memorial Monument- Commission staff has provided the names of military personnel that were residents of Orange County and killed while in service since 2003 and the launch of Operation Iraqi Freedom up to May 2015. The Commission reviewed preliminary designs and provided feedback in December 2014. The YMCA will begin construction on the monument in summer of 2015 to meet the contract requirements.
3. Data Compliance- YMCA has completed this data reporting for this fiscal year through May 2015. The YMCA is reporting both aggregate service counts (including number and types of services to children and parents) and client level demographics and outcome data. As of May 2015, the YMCA provided 9,810 services to 759 new children and 1,469 services to 214 parents/guardians including the following services:
  - 543 new children participated in YMCA Aquatic Center programs including swim instruction and programming, representing 7,226 swim services (as calculated by number of children enrolled multiplied by frequency of classes)
  - 214 new parents participated in YMCA Aquatic Center programs including swim instruction and programming, representing 1,469 services
  - 216 new children participated in YMCA sports programs, representing 2,920 services (as calculated by number of children enrolled multiplied by number of activities by frequency of activities)

With the YMCA coming into compliance, the Commission will provide reimbursements of outstanding invoices against the fund at the facility maintenance fund at the Orange County Community Foundation and the fund at OneOC that supports the program. Commission staff will continue to meet with the executive management of the YMCA and monitor the sustainability plan, construction and completion of the monument, and ongoing data reporting compliance until all service payback requirements have been met.

#### **STRATEGIC PLAN & FISCAL SUMMARY:**

Funding for the YMCA Santa Ana project was approved at the May 2008 Commission meeting and included in the Fiscal Year 2007/08 Budget under Healthy Children. There is no funding action proposed for this item.

#### **PRIOR COMMISISON ACTIONS:**

- October 2014- Received Status Report on the Santa Ana YMCA Project
- September 2014 – Received Status Report on the Santa Ana YMCA Project
- September 2013- Received Status Report on the Santa Ana YMCA Catalytic Investment
- January 2010 – Approved Revised Project Plan
- January 2009 – Project Update – Phasing Plan
- September 2008 – Authorized a maximum 10 percent contingency allocation for facility costs for a total final agreement not to exceed \$7,500,000 for the construction and services at the new YMCA of Santa Ana facility, and the allocation of up to \$400,000 from the Health and Fitness Fund managed by the Orange County Community Foundation if necessary to offset the construction costs of the aquatics center and related facilities
- July 2008 – Approved redirecting \$2 million for the YMCA Health and Nutrition Fund to the YMCA construction project

- May 2008 – Approved agreement for the YMCA construction project

**RECOMMENDED ACTION:**

Receive update on the YMCA of Orange County Santa Ana Facility.

**Contact:** Kim Goll