



Children & Families  
Commission of Orange County

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**Agenda Item No. 1  
June 27, 2007 Meeting**

**DATE:** June 13, 2007

**TO:** Children and Families Commission of Orange County

**FROM:** Michael M. Ruane, Executive Director 

**SUBJECT:** Partnership with Meredith Corporation – Kid Builders Distribution Program and Future Plans

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**SUMMARY:**

The Children and Families Commission of Orange County's Kid Builders program includes activities for parents and caregivers to do with their young children in six developmental areas to help them be healthy and ready to learn when they enter kindergarten. In January 2007, the Commission approved a distribution plan for 10,000 sets of Kid Builders books, and a third printing of 60,000 sets of books through a partnership with Meredith Corporation at a reduced printing cost per set. This item includes a status report on the current distribution of Kid Builders books, an expanded distribution plan proposal for the 60,000 books to reach more parents of young children, and an outreach plan with the Meredith Corporation to include prenatal parents.

**Kid Builders Program Report and Expanded Distribution Plan**

The Kid Builders program began with a pilot phase of 10,000 sets of books that were strategically distributed to four geographic regions of Orange County using Commission grantees and the Aliso Viejo library. The pilot phase included focus group testing and a survey confirming the interest in the Kid Builders program. A second printing, phase two, was approved and distribution of an additional 10,000 sets of books was initiated in January 2007. At that time, the Commission also approved a third printing, phase three, of 60,000 Kid Builders.

***Current Distribution of Kid Builders Books***

With only 10,000 sets of Kid Builders books available in phase two, there was a limited distribution that included organizations that continue to promote and use Kid Builders in their programs. With the Kid Builders books available through phase three, expanded distribution is anticipated to interested organizations. Programs currently distributing Kid Builders include select Family Resource Centers, Read OC sites and Project Access sites, Orange County Health Care Agency Public Health Nurses, Maternal Outreach Management Systems (MOMS), Child Abuse Prevention Center, Children's Bureau, Newport Mesa Unified School District – LEAPS Special Needs Program, HomeAid shelter projects, and the Boys and Girls Clubs - Readiness on the Road program.

***School Districts*** - Due to the demand for Kid Builders books, requests from school readiness coordinators and school nurses could not be accommodated in phase two. However, they were

scheduled to be first in line when the phase three books arrived. All of the books have now been delivered to California Marketing, the warehouse and distribution center that stores and ships Kid Builders books on the Commission's behalf.

To ensure a coordinated effort within each school district the school readiness coordinators serve as the point people for each district. School nurses and other school district-related programs or organizations such as Head Start, Even Start, and other early care programs request Kid Builders books through the school readiness coordinators. All school districts have placed initial orders for Kid Builders books for the 2007-08 school year, including summer of 2007, totaling about 30,000 books.

*Reach Out and Read* - The Reach Out and Read program was also identified for targeted outreach in phase two. Working with private practice pediatricians, Coalition of Community Clinics and Kaiser Permanente sites that are currently participating in Reach Out and Read, initial sites have been identified to implement and test use of Kid Builders materials in the waiting rooms. Program implementation will include training volunteer readers, providing materials for the volunteer to practice literacy-related Kid Builders activities with children and parents in the waiting room, and distribution of Kid Builders books to parents.

This program is expected to expand to multiple Reach Out and Read sites as well as Reach Out and Read look-alike programs at WIC sites and other locations. Two private practice Reach Out and Read sites are expected to participate in the program and have over 8,000 well child visits a year. This provides a sense of the volume of books that could be distributed via Reach Out and Read programs.

#### ***Kid Builders Expanded Distribution Plan***

The phase three Kid Builders books arrived in June 2007. Approximately 30,000 of the 60,000 are designated for school districts and an expanded distribution plan for the balance of the books to reach a broader audience of parents and young children is included as Attachment 1. The distribution plan includes outreach strategies to prenatal parents, child care providers and parents that are not yet associated with Commission programs. The proposal includes options for distribution and promotion of the Kid Builders books and activities at venues including public libraries, Boys & Girls Clubs, Discovery Science Center and the Orange County Fair. However, there continues to be a high demand for the Kid Builder books among the Commission grantees should the expanded distribution plan not be fully implemented. The distribution plan includes implementation guidelines and ordering criteria.

#### ***Ongoing Program Evaluation***

Following pilot phase Kid Builders distribution, over 1,000 parents completed a telephone survey related to their experiences with the books. In July 2006, a report on the findings from the telephone survey was submitted to the Commission, which indicated that Kid Builders was a success. A follow-up evaluation on the impact Kid Builders has had on the programs that receive and distribute the books will be implemented, including an assessment of the various distribution methods, whether and how the books are incorporated into the programs' activities, and the programs' perspectives of how families respond to the books.

The Kid Builders request form requires programs to delineate their plans for incorporating the books into their activities. A follow up survey will be distributed, which evaluates how Kid Builders was actually incorporated and used, and how it has impacted the programs and families.

#### **Next Phase of Partnership with Meredith Corporation – Marketing Plan**

The Meredith Corporation publishes 24 subscription magazines including *Family Circle*, *Parents* and *American Baby* reaching approximately 65 million people annually. Meredith recently completed printing 60,000 sets of the Kid Builders books at a significant cost savings. Meredith printed the Kid Builders books for under \$10 per set, which is almost \$6 less than the previous printing cost. This resulted in a cost savings of approximately \$360,000 for the current printing alone. Reinvesting a portion of these cost savings (\$125,000) into a marketing plan with the Meredith Corporation is recommended to develop a comprehensive education program to provide parenting information through multiple communication mediums.

Meredith proposes a two-staged plan for implementation. The first stage is the development of an integrated program. Meredith will create a content strategy focused on expectant parents, caregivers and families with program components that will serve parenting needs based on the stages of their child's development and their mindset when materials are acquired. Meredith's existing reach to prenatal and obstetrics offices are a high priority and a critical component of the partnership. Meredith will determine which distribution touch points are to be used and built for the program using their vast database of subscribers and their direct marketing expertise to promote the importance of good parenting.

The second stage includes on-going program management including, but not limited to monitoring the distribution channels, managing inventory, printing and delivery of materials, database management, qualification of sites that distribute materials, customer service, 800 numbers and web hosting. The second phase and any subsequent phases would be incorporated and contingent upon a continued, reduced cost printing of the Kid Builders books.

#### **STRATEGIC PLAN & FISCAL SUMMARY:**

The program has been specifically reviewed in relation to the Strategic Plan and is consistent with the Ready to Learn outcome goal. This funding request is an amount not to exceed \$125,000 commencing July 1, 2007 to June 30, 2008. Funding for this item is included in the FY 2007-2008 budget in the Ready to Learn/Kid Builders Program budget category.

#### **RECOMMENDED ACTIONS:**

1. Approve the Kid Builders Program Expanded Distribution Plan (Attachment 1) and direct staff to immediately begin distribution and return with a work plan and budget for expanded full implementation in September 2007.
2. Adopt resolution authorizing Executive Director or designee to prepare and enter into Agreement # PSV-2 with Meredith Corporation to develop and implement a comprehensive outreach plan for the period July 1, 2007 through June 30, 2008 in an amount not to exceed \$125,000.

3. Direct staff to return in October 2007 with a follow-up report and actions for supplemental printing and implementation of the marketing plan.

**ATTACHMENTS:**

1. Kid Builders Expanded Distribution Plan Proposal
2. Resolution authorizing agreement with Meredith Corporation

**Contact:** Kelly Pijl



## **Kid Builders Expanded Distribution Plan Proposal**

June 27, 2007

The Children and Families Commission of Orange County's Kid Builders program includes activities for parents and caregivers to do with their young children in six developmental areas; health, relationship, word, mind, body and safety, to help them be safe and ready to learn when they enter kindergarten. The Commission approved a third printing, phase three, of the Kid Builders books in January 2007 through Meredith Corporation's publishing services. The books were delivered to the Commission's warehouse and distribution center in June 2007 and approximately 30,000 books designated for school districts are in the process of being sent out. There are many more venues to be explored and employed to broaden the reach of Kid Builders materials in Orange County to reach more parents of young children. The following is a summary of expanded distribution options for the Kid Builders books.

### **Prenatal Outreach**

Recognizing that the partnership with the Meredith Corporation may result in an overarching communications and marketing plan to reach Orange County's prenatal parents and beyond, parents in this stage are receptive to information about children's development and safety, and are an important target population. To determine the best way to reach prenatal parents, a group of experts will be convened to identify locations and programs to most effectively reach parents before they have their babies, and create a feasible distribution approach.

### **Outreach to Child Care Providers**

The Children's Home Society of California, Child Care and Development Services, promotes quality child care by providing resources and training to child care providers. KCET, as part of the *A Place of Our Own/Los Niños en Su Casa* televisions series, offers workshops for child care providers throughout Orange County. We could work with these agencies, and other networks to be identified, to develop outreach strategies to reach informal child care providers, and licensed home- and center-based sites. Building on the training developed for Reach Out and Read volunteers, we will work with this group of caregivers so they can use the activities with the children in their care, and provide books to parents of children in their care as appropriate. Additionally, the School Readiness Coordinators are contacting preschools and community programs in their districts to coordinate use of Kid Builders materials.

### **Outreach to Individual Orange County parents**

We have an opportunity to reach individual Orange County parents that may not be reached by the Commission's current grantees or related programs. Outreach could occur through multiple channels to reach the broadest number and type of parents.

- *OC Family Magazine*

Existing outreach through OC Family magazine consists of using both editorial space and paid advertising. OC Family could be requested to include an announcement in the Family

News section of the magazine, as well as include it in the Family Resource section in Day by Day, which runs several times a year. This could be supplemented with a series of ads, with sample Kid Builders activities and a “call to action” for parents to obtain the Kid Builders book. A supply of books could also be made available at city halls and libraries in each city in Orange County. This would require an extensive outreach effort to the city recreation/public service departments and libraries. The outreach will initially be to introduce the Kid Builders materials to each jurisdiction and offer a supply for direct distribution to parents.

- *City Hall and Libraries*

As a follow up to the initial city and library outreach described above, working with cities and libraries can be pursued to develop classes or programs associated with Kid Builders materials which include instruction and practice. Similar classes were conducted successfully at the Aliso Viejo Library as part of the initial Kid Builders implementation.

- *Discovery Science Center*

Building on the existing partnership with the Discovery Science Center, we will work with their staff to create a Kid Builders workshop to occur on a regular basis. At the workshop, parents and children can do up to six activities, one from each section of the book. Once they complete all six activities, they may receive a Kid Builders book or set of books.

- *Boys & Girls Clubs*

Kid Builders activities can be integrated into the programs of Boys & Girls Clubs that serve the 0 – 5 age population, and the books provided to parents through parent education programs. Also, the LEAN Start (fitness and nutrition) program launches in September at Boys and Girls Clubs, and Kid Builders materials can be used to complement this launch and program.

- *Orange County Fair*

The Commission has a booth each year at the Orange County Fair, at which Kid Builders are promoted through sample activities for parents and children, directing parents to the website and ultimately to their community agencies/sites where Kid Builders books are available.

### **Requests from Outside Organizations and Individuals**

While much of the distribution effort for Kid Builders will be directed outward from the Commission, it is anticipated that as the materials become more and more visible in the community, there will be requests from outside agencies or individuals for copies of the Kid Builders books. Criteria and a process for distribution must be in place to respond to these requests.

Criteria for receiving Kid Builders books:

- Services must be located in Orange County for Orange County families
- Must have clientele of parents with children 0 – 5 years old
- Must outline a plan for distribution with instruction on use of Kid Builders materials

- Distribution of books to any organization will be dependent on: available supply; an assessment of the organization's goals; and the submitted plan for distribution

Proposed Implementation Guidelines and a request form are attached, which can be used for all Kid Builders book requests. The Implementation Guidelines will also be posted on the Commission's web site with the Kid Builders materials, request form; and contact information. Individual requests for Kid Builders books will be directed to participating city facilities and public library locations.

**Attachments:**

**Implementation Guidelines and Request Form**



## **Kid Builders Implementation Guidelines**

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### **Summary**

The Kid Builders activity books are designed to strengthen families with children ages 0 – 5 by helping them experience developmental activities with their child, complete key health and safety milestones, and access resources in their community. The activities are described and illustrated in a two-binder set for parents and caregivers of young children.

### **Benefits**

- Kid Builders is a cost effective approach to helping very young children with health, safety, and developmental growth.
- Kid Builder activities are easy to do and fun.
- The activities use common household items or inexpensive and easy to access supplies.
- Activities are written to reach a broad spectrum of parents of young children, regardless of age, ethnicity, education or income.
- Kid Builder activities are flexible:
  - Parents or caregivers can do the activities exactly as written, modify activities to meet their environment, or be inspired to create their own similar activities.
  - Agencies can tailor activities and distribution/instructional method to their programs.
- Activities promote positive parenting skills.

### **Intended Use**

Kid Builders was developed by a team of health, education, developmental, and safety experts with a focus on preparing children to be healthy and ready to learn when they enter school. The binders can be used either one-on-one or in a classroom setting to benefit children. The activities are specifically designed for children ages 0 to 5 years old, and are grouped by age so that the activities fit the developmental level of the child.

The Kid Builders books are copyrighted by the Children and Families Commission of Orange County. All rights reserved. This publication (or material) may be reproduced and redistributed for nonprofit educational use only, but may not be altered or reformatted or distributed or sold for commercial purposes without prior written approval of the Children and Families Commission of Orange County.

All use of Kid Builder materials should include reference to the Children and Families Commission of Orange County. Use of Kid Builder graphics separately from related activities is not permitted.

### **Best Practices & Effective Distribution**

A pilot program was conducted to test the Kid Builder materials. Over 1,000 parents who received the Kid Builders books in a preliminary release completed a telephone survey in the language of their choice about their experiences with the books after they had had sufficient time to put them to use. The books, which were printed in both English and Spanish, were distributed with the cooperation of many agencies located throughout Orange County using three different instructional methods: a simple handoff; classroom type instruction; and one-on-one instruction.

The implementation and evaluation of the pilot program resulted in the following findings, offered here to encourage the most effective use of the binders and activities.

Among the parents who volunteered to be surveyed, 82% engaged their children in the books' activities, and parents reported very high opinions of the books. *Although all types of instruction resulted in fairly high usage of the book, the lowest usage level was associated with light instruction. The moderate and extensive methods resulted in greater use of the books.*

Both statistical and qualitative data suggested that *higher income parents may need to be convinced in advance* that they can benefit from what Kid Builders has to offer.

Agencies distributing the binders found *there is no "one-size-fits-all" approach to implementing Kid Builders* in their particular community and program. Rather, they created their own unique use of the materials. In some cases, organizations incorporated Kid Builders into their existing programs such as parent education classes, "mommy and me" programs, or home visitation services. In other cases, agencies created new programs or projects built specifically around the Kid Builder activities.

Consider the best timing for distributing Kid Builder materials in your program. Binders should be *given by a trusted source and person of authority* and at a time *when parents/caregivers are receptive* (not overwhelmed with other information, not rushing, etc).

Be sure to *include program administrators and staff leaders* when incorporating Kid Builder materials into existing programs, to encourage buy-in and accountability.

## **Ideas for Implementing Kid Builders in Your Community**

This is a partial listing of ways in which Kid Builders materials have been successfully used through a variety of programs and by a wide range of service providers, intended simply to spark your imagination.

- One-on-one explanation by parent educator or preschool teacher
- Parenting classes
- Home visits by service providers
- Parent-teacher conferences (preschool/kindergarten) highlighting specific activities for parents to do to support a child's "next steps"
- Formal caregiver trainings
- Ideas for caregivers, grandparents and relatives
- Ideas for home care providers
- In-class activities during parent-child time
- Daily activity posted on parent bulletin board
- Newsletters
- Family Resource Centers
- At clinics, physicians give the books to parents during a visit, highlighting areas of interest/importance.
- At hospitals monthly Newborn celebration class (returning parents after child is born).
- Welcome Baby home visitation programs.
- Library ESL programs in one-to-one and small group tutoring sessions.
- Library family literacy programs and toddler story times.

## **Questions, Comments, or Help**

If you have questions or comments regarding the use of Kid Builder materials, or need additional help related to implementing Kid Builder activities in your community, please email (Kid Builder email TBD) or call (TBD).

**Kid Builders Request Form  
2007-2008**

<b>Name of Organization:</b>	<b>Date:</b>
<b>Organization is:</b> <input type="checkbox"/> nonprofit <input type="checkbox"/> for profit	
<b>Organization provides services in what County(ies)?</b> <i>Because of the Kid Builders funding source (Proposition 10), the funds and therefore books can only be provided to children and families in Orange County.</i>	
<b>Organization provides what services?</b> <i>Provide a brief description of the type of services provided by your organization, the population served and the average number of children 0 – 5 or parents/caregivers served monthly.</i>	
<b>Intended Use and Distribution Plan</b> <i>Provide a brief description of the recipients of the Kid Builder materials, and some detail regarding the proposed distribution and instruction for use of the binders. (Location to be distributed, class or program used for distribution). Please review the attached Implementation Guidelines for effective use of the Kid Builder materials.</i>	
<b>Number of Copies Requested</b> <i>Use the attached form to order Kid Builder books. Limit your request to numbers you are confident you will be able to distribute within the following six months. Delivery will be made via UPS.</i>	
<b>Contact Name, Telephone and email:</b>	



Children & Families  
Commission of Orange County

## Kid Builders Request Form 2007-2008

Thank you for your interest in Kid Builders. Please answer the following questions and also complete the attached order form. Distribution of books to any organization will be dependent on: available supply; alignment of the organization's goals with the Commission's mission, vision and goals; and the submitted plan for distribution. Please visit <http://occhildrenandfamilies.com/> for the Commission's mission, vision and goals, and Implementation Guidelines for the Kid Builders program.

In order to be eligible to receive the Kid Builders materials, your program must meet the following criteria:

- Services must be located in Orange County for Orange County families
- Must have clientele of parents/caregivers with children 0 – 5 years old
- Must outline a plan for distribution with instruction on use of Kid Builders materials

### Program Information

Date: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Name of Program: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Telephone: (\_\_\_\_) \_\_\_\_\_

Contact Email: \_\_\_\_\_

Organization is:       Nonprofit       For profit      Other \_\_\_\_\_

**In what county does your organization provide services?** *Check all that apply*

Orange

San Bernardino

Los Angeles

Riverside

San Diego

Ventura

Other County: \_\_\_\_\_

Other County: \_\_\_\_\_

**What type of service(s) does your program provide?** *Check all that apply*

Education

Safety

Health

Developmental

Other: \_\_\_\_\_

Other: \_\_\_\_\_

**In an average month, approximately how many parents/ caregivers with children ages 0-5 years old does your program serve?** \_\_\_\_\_ Parents/ Caregivers with children ages 0-5

**What age group(s) does your program primarily serve:**

Under 3 years of age

3-5 years of age

Both

## Intended Use and Distribution Plan

Please refer to the Implementation Guidelines at [www.occhildrenandfamilies.com/kidbuilders](http://www.occhildrenandfamilies.com/kidbuilders) for effective use of the Kid Builders material. Use additional sheets as necessary.

Describe how do plan to **incorporate** the Kid Builders materials into your program's activities:

Describe how your program plans to **distribute** the Kid Builders materials:

Describe how your program plans to **provide instructions** for use of the Kid Builders materials:

To which of the following groups do you plan to distribute the Kid Builders materials?

*Check all that apply*

- |   |   |
|---|---|
| <input type="checkbox"/> Parents              | <input type="checkbox"/> Preschool Teachers           |
| <input type="checkbox"/> Grandparents         | <input type="checkbox"/> Informal Daycare Centers     |
| <input type="checkbox"/> Other Family Members | <input type="checkbox"/> Family Resource Centers      |
| <input type="checkbox"/> Nannies              | <input type="checkbox"/> Clinics/ Physician's Offices |
| <input type="checkbox"/> Other: _____         | <input type="checkbox"/> Other: _____                 |

What are some of the reasons your program wants to distribute the Kid Builders materials?

*Check all that apply*

- |  |   |
|--|---|
| <input type="checkbox"/> Build stronger relationships with <b>families</b>           | <input type="checkbox"/> Build stronger relationships with <b>other providers</b> |
| <input type="checkbox"/> Motivate families to participate in program                 | <input type="checkbox"/> Incorporate new activities to program                    |
| <input type="checkbox"/> Supplement content of program                               | <input type="checkbox"/> Become a community resource                              |
| <input type="checkbox"/> Improve child health, development, safety, and/or education | <input type="checkbox"/> Increase parent education                                |
| <input type="checkbox"/> Other: _____  | <input type="checkbox"/> Other: _____   |



**CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY**

**RESOLUTION NO. \_\_\_-07-C&FC**

**June 27, 2007**

**A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR TO PREPARE AND NEGOTIATE FINAL FORM OF STANDARD AGREEMENT WITH MEREDITH CORPORATION, A CALIFORNIA NON-PROFIT CORPORATION AND MAKING CERTAIN FINDINGS IN CONNECTION THEREWITH**

**WHEREAS**, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, *et seq.* (as amended, the "Act") implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County ("Commission"); and

**WHEREAS**, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County's children prenatal to five years of age as codified in the Act; and

**WHEREAS**, the Executive Director and Commission Counsel have prepared a standard Master Agreement for Professional Services/Consulting ("Master Agreement"); and

**WHEREAS**, Commission desires to authorize the Executive Director or designee to negotiate the terms and final form of Agreement PSV-2 with Meredith Corporation, to provide a comprehensive outreach plan for a countywide parenting information education program, based upon the standard Master Agreement in an amount not to exceed \$125,000 for the term July 1, 2007 through June 30, 2008; and

**WHEREAS**, Commission has reviewed the June 27, 2007 staff report relating to the Scope of Services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission's Strategic Plan; and

**WHEREAS**, Commission desires to authorize the Commission Chair and Commission Clerk to enter into Agreement PSV-2 with Meredith Corporation, in the amount of \$125,000 for the term July 1, 2007 through June 30, 2008.

**NOW, THEREFORE BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:**

**Section 1** Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

**Section 2** Commission authorizes the Executive Director to prepare and negotiate the final form of Agreement PSV-2 with Meredith Corporation based upon the standard Master Agreement in an amount not to exceed \$125,000 for the term July 1, 2007 through June 30, 2008 consistent with the June 27, 2007 staff report and scope of services referenced therein;

**Section 3** The form of the Agreement with Meredith Corporation shall be substantially similar to the form of the standard Master Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director. The approval by the Executive Director, or designee, of the final form of the Agreement shall be conclusively evidenced by the execution of such agreement by the Commission Chair and delivery thereof to the Commission Clerk.

**Section 4** Commission hereby approves Agreement PSV-2 with Meredith Corporation based upon the standard Master Agreement in an amount not to exceed \$125,000 for the term July 1, 2007 through June 30, 2008 as specified in the staff report.

**Section 5** The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreement on behalf of the Commission.

**Section 6** A copy of the final Agreement with Meredith Corporation, when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

**Section 7** In addition to the authorization of Sections 2, 3 and 4 above, the Executive Director (or his designee) is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement, (ii) to cause the issuance of warrants, (iii) to administer the Commission's obligations, responsibilities, and duties to be performed under such agreement, and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement in the furtherance thereof.

**Section 8** The Clerk of the Commission shall certify to the adoption of this Resolution.

The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 27, 2007 to wit:

AYES           Commissioners: \_\_\_\_\_  
NOES:           Commissioner(s): \_\_\_\_\_  
EXCUSED:       Commissioner(s): \_\_\_\_\_  
ABSTAINED:    Commissioner(s) \_\_\_\_\_

\_\_\_\_\_  
CHAIR

STATE OF CALIFORNIA)  
                                  )  
COUNTY OF ORANGE )

I, DARLENE J. BLOOM, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

**IN WITNESS WHEREOF**, I have hereto set my hand and seal.

\_\_\_\_\_  
DARLENE J. BLOOM  
Clerk of the Commission, Children and Families Commission of  
Orange County, County of Orange, State of California

Resolution No: \_\_-07--C&FC  
Agenda Date: June 27, 2007  
Item No.



I certify that the foregoing is a true and correct copy of the Resolution adopted by the

DARLENE J. BLOOM, Clerk of the Commission

By: \_\_\_\_\_  
Deputy

**EXHIBIT A TO RESOLUTION OF COMMISSION**

(Attach copy of final executed Agreement PSV-2 with Meredith Corporation)